

Marie Abigail (Abby) Cristi-Kim
Instructor (I2C); Internship and Capstone Portfolio Coordinator
University of Hawai‘i at Mānoa (UHM)
Department of Family & Consumer Science (FCS)
Fashion Design & Merchandising (FDM)
FTE Distribution: 100% (I)

I am motivated, diligent, and dedicated. I believe I have and will continue to contribute to the expertise, productivity, and efficiency of the program and that my involvement with the department has enhanced the quality and integrity of the program, and the level of service being offered to our students.

Education

Ph.D., Educational Foundations, University of Hawai‘i at Mānoa
M.S., Merchandising Management; Minor: Marketing and Sociology, Oregon State University
B.S., Merchandising Management, Oregon State University

Professional Experience

Instructor (I2C), Fashion Design and Merchandising, 2004 – Present

- Lecturer, 1999 – 2004

Internship Coordinator, Fashion Design and Merchandising, 2005 – Present

Capstone Portfolio Coordinator, Fashion Design and Merchandising, 2005 – Present

Co-Chair, Fashion Design and Merchandising Advisory Board, 2022 – Present

Member, Hawaii Fashion Guild, 2023 – Present

Education Member, Retail Merchants of Hawaii, 2023 – Present

Co-Author (writing phase)

- Reilly, A., Cristi-Kim, A., & Gomes, M., *Aloha Chic*

Co-Investigator, Fashion Design and Merchandising, 2012 – 2014

*“Developing a Retail Buying Model Based on the Use of Assortment Decision Factors”
(project HAW00380-H)*

Self-Employed, Cherab Designs, 2001 – 2019

Apparel design and production.

Assistant Buyer, Liberty House, 1997 – 1999

*Assisted in the managing, planning, buying, merchandising, and promotions of
department (Boys 2T-20, Lingerie, Sleepwear, Women’s Dresses).*

Research & Teaching Assistant, 1992 – 1995

*Conducted qualitative research for Master’s thesis project; collected and coded data for
various clothing and related fields research projects including “First Impressions of
Tactile Perceptions of Fabrics” and “Clothing Disposition.”*

Awards and Recognition

Nominee, UHM Excellence in Teaching Award

- AYs 2014-2015, 2022-2023, 2023-2024

Courses Taught at University of Hawai'i at Mānoa

FDM 367: Branding (3); FDM 371: Retail Buying and Merchandising (3); FDM 492: Internship (4); FDM 495: Capstone Portfolio (3).

FDM 101: Introduction to the Fashion Industry (3); FDM 201: Fashion Promotion (3); FDM 221: Textiles I (4); FDM 301: Fashion Forecasting & Marketing (3); FDM 375: Merchandise Planning & Control (3)

Courses Taught at Oregon State University

AIHM 472: Merchandise Planning & Control (4); AIHM 370: Textile & Apparel Market Analysis (3); AIHM 255: Textiles (4)

Other Academic Responsibilities

▪ FDM Internship Coordinator

- Provide the students the opportunity to attend seminars and participate in discussions on topics related to soft skills including, ethics, leadership, business writing, cover letter and resume writing, job interviewing skills, and networking skills
- Collaborate with industry professionals for possible internship positions for students in the textile, apparel, and retail industries
- Prepare students for possible internship positions
- Guide students during their internship process and experience
- Assess students' internship goals and achievements

▪ FDM Capstone Portfolio Coordinator

- Prepare, guide, and support students' goals and objectives for their senior portfolios and exit oral presentations to the faculty
- Assess students' senior portfolios
- Express the significance of the capstone portfolio for both program assessment and industry

▪ Department, Program, Curriculum, Assessment and Recruitment Activities

- Attend and participate in department, program, and curriculum meetings
- Coordinate and facilitate advisory board meetings with industry professionals
- Attend and participate in Hawaii Fashion Guild meetings and discussions with government agencies, fashion program educators from high schools across the state, FDM alumni, and industry professionals
- Attend and participate in Retail Merchants of Hawaii (RMH) annual board meetings
- Evaluate senior portfolios to gather data for assessment report at the end of each semester

- Participate in Peer Review and Assessment of HATCH proposals
- Attend and participate in Career Day activities at various schools throughout the state
 - Farrington High School Fashion and Presentation judge (Fall 2022, Fall 2023)
- Evaluate scholarship packets for FDM students
- **Academic Advising and Mentoring**
 - Advise and mentor FDM students
 - Advise merchandising students for future semesters in the program and to ensure academic progress of each of these students
 - Provide guidance and support for career opportunities after graduation
 - Stole Society advisor
 - Honors Committee member
- **FDM Student Activities**
 - Manage and support students in Stole Society
 - Coordinate and attend student field trip (Las Vegas, Nevada for MAGIC, Project, Agenda, Capsule, and Pool trade shows) to chaperone, guide, and support student experience
 - Organize and attend student study tour (New York City) to chaperone, guide, and support student experience
 - Attend student functions to demonstrate program and faculty support

Industry Experience

- Design and manufacture clothing line
- Market and promote clothing line to local retailers
- Hawaii Fashion Incubator

Graduate Courses at University of Hawai‘i at Mānoa

EDUC 800: Dissertation, Fall 2022; EDEF 649: Field Studies in Educational Foundations; EDEA 661: Leadership in Student Affairs; EDEA 602: Research in Educational Administration; EDEA 704 Advanced Qualitative Research; EDEA 604: Qualitative Research Methods in Educational Organizations; EDEA 629: Educational Statistics, EDUC 740: Field Project; EDEF 651: History of Education; EDEF 667B: Seminar in Educational Foundations; EDEF 660: Philosophy of Education; EDEF 669: Introduction to Comparative/International Education; EDEF 630: Cultural Diversity and Education; EDEF 683: Social and Cultural Context of Education; PSY 650: Social Psychology

Graduate Courses at Oregon State University

Thesis; Seminar; Reading & Conference; Fashion Theory; Research Methods; Trends & Issues in Merchandising; Human Behavior & the Near Environment; Study Tour; Methods of Data Analysis; Consumer Behavior; Retail Management; Advertising Management; Organization Management; Qualitative Sociology; Sociological Theory, Race & Ethnic Relations