

Ju-Young M. Kang PhD
 College of Tropical Agriculture and Human Resources
 Department of Family and Consumer Sciences
 Fashion Design & Merchandising
 FTE Distribution: 70% I; 30% R; 0% E

Education

PhD	University of Minnesota, Twin Cities	Apparel Studies: Retail Merchandising & Consumer Studies Concentration	2009-2012
MS	Florida State University, Tallahassee	Apparel Design and Technology	2007-2008

Professional Appointments (UHM)

Associate Professor (Tenured)	University of Hawai‘i at Mānoa	2017-Present
Assistant Professor	University of Hawai‘i at Mānoa	2012-2017

Lifetime Awards

2022	ITAA Paper of Distinction Award, Culture Track, <i>International Textile and Apparel Association</i> .	
2018	Optitex: University Design Award, <i>International Textiles and Apparel Association</i> .	
2017	ITAA Paper of Distinction Award, Consumer Behavior Track, <i>International Textile and Apparel Association</i> .	
2016	SFTI Best Poster Presentation Award, <i>The Society of Fashion and Textile Industry</i> .	
2014	ITAA Paper of Distinction Award, Consumer Behavior Track, <i>International Textile and Apparel Association</i> .	
2012	ITAA Best Paper Award, Doctoral level 1st place, <i>International Textiles and Apparel Association</i> .	
2011	ITAA Sara Douglas Fellowship for Professional Promise Award, Doctoral level, <i>International Textiles and Apparel Association</i> .	
2011	ACRA Best Paper Award, <i>American Collegiate Retailing Association</i> .	

Courses Taught (UHM)

FDM 301	Fashion Forecasting/Marketing	3 credit hours	F2015-Present
FDM 338	2D/3D Computer-Aided Design	3 credit hours	S2013-Present
FDM 339	3D Retail Store Design	3 credit hours	S2015-Present
FDM 419	Apparel Design Studio I	3 credit hours	F2012-S2015
FDM 420	Apparel Design Studio II	6 credit hours	F2012-S2015
FDM 491	Topics in Fashion: Branding	3 credit hours	S2016-S2019
FDM 499	Directed Reading and Research	1-4 credit hours	S2014-Present

Publications

Refereed Book Chapter

- ¹ Kang, J. Y. M. & Johnson, K. K. P. (2021). Study about m-consumer segmentation: An approach for m-communication, m-distribution, and m-accessibility. In T. Türsoy (Ed.), *New innovations in*

Refereed Journal Publications

Note. Journal Quality Index

- Australian Business Deans Council (ABDC)
- Social Sciences Citation Index (SSCI)
- Science Citation Index Expanded (SCIE)
- Scopus

Citations: 1,470 Journals

- 27 Lee, J. Y., **Kang, J. Y. M.**, & Park, K. H. (In Press). Because it is green or unique? Exploring consumers' perceptions of unique types of sustainable packaging, store evaluation, and store patronage. *Journal of the Korean Society of Clothing and Textiles* [Impact factor (2022): 0.30 from Resurchify; **Scopus**]
- 26 **Kang, J. Y. M.**, & Choi, D. (2023). Artificial intelligence-powered digital solutions in the fashion industry: A mixed-methods study on AI-based customer services. *International Journal of Fashion Design, Technology and Education*. DOI: 10.1080/17543266.2023.2261019 [Impact factor (2022): 1.51 from Google; **Scopus**]
- 25 Choi, D, **Kang, J. Y. M.**, Kim, J., & Lee, H. K. (2023). Self-sexualization in Relation to Sexual Harassment and Body Shame. *Sexuality & Culture*, 27, 1894-1914. [Impact factor (2022): 1.50 from Google; **Scopus**]
- 24 **Kang, J. Y. M.**, Kim, J. E., Lee, J. Y., & Lin, S. (2022). How mobile augmented reality digitally transforms the retail sector: Examining Trust in augmented reality apps and online/offline store patronage intention. *Journal of Fashion Marketing and Management*, 27(1), 161-181. [Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 23 Lin, S, Boorady, L., & **Kang, J. Y. M.**, (2022). Experiencing body scan and computer simulation virtual fitting. *International Journal of Computer Trends & Technology*. 70(7), 21-29. Impact factor (2021): 3.29 from SJIF.
- 22 **Kang, J. Y. M.** (2019). What drives Omnichannel Shopping Behaviors?: Fashion Lifestyle of Social-Local-Mobile Consumers. *Journal of Fashion Marketing and Management*, 23(2), 224-238. [Cited by 115 Journals; Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 21 Kim, J. E., Lloyd, S., Adebeshin, K., & **Kang, J. Y. M.** (2019). Decoding fashion advertising symbolism in masstige and luxury brands. *Journal of Fashion Marketing and Management*, 23(1), 1361-2026. [Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 20 **Kang, J. Y. M.** (2018). Showrooming, webrooming, and user-generated content creation in the Omnichannel Era. *Journal of Internet Commerce*, 17(2), 145-169 [Cited by 177 Journals; Impact factor (2022): 3.89 from Google; **ABDC Journal List: Rank B; Scopus**]
- 19 Lin, S, Johnson, R. R., & **Kang, J. Y. M.** (2018). Fitting simulation evaluation of two types of virtual avatars. *Journal of Textile Engineering & Fashion Technology*, 4(2), 123-128.
- 18 **Kang, J. Y. M.** & Kim, J. (2017). Online customer relationship marketing tactics through social media and perceived customer retention orientation of the green retailer. *Journal of Fashion Marketing and Management*, 21(3), 298-316 [Cited by 88 Journals; Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 17 **Kang, J. Y. M.** (2017). Customer interface design for customer co-creation in the social era. *Computers in Human Behavior*, 73, 554-567 [Impact factor (2022): 6.829 from Elsevier & Google; **ABDC Journal List: Rank A; SSCI; Scopus**]
- 16 **Kang, J. Y. M.** & Kim, J. (2016). Effect of perceived luxuriousness on brand equity. *The Research*

- Journal of the Costume Culture*, 24(5), 697-708.
- 15 **Kang, J. Y. M.**, & Johnson, K. K. P. (2015). F-Commerce Platform for Apparel Online Social Shopping: Testing a Mowen's 3M Model. *International Journal of Information Management*, 35, 691-701. [Cited by 97 Journals; Impact factor (2022): 14.09; **ABDC Journal List: Rank A***; **SSCI; Scopus**]
- 14 Kim, J., & **Kang, J. Y. M.** (2015). Investigation of the role of proximity of clothing to self-anticipating risky appearance management behaviors. *International Journal of Fashion Design, Technology and Education*, 8(3), 235-242. [Impact factor (2022): 1.51 from Google; **Scopus**]
- 13 **Kang, J. Y. M.**, & Johnson, K. K. P. (2015). Positive word-of-mouth for mobile location-based service retail apps usage. *International Journal of Mobile Communications*, 13(6), 599-618. [Impact factor (2022): 1.52 from Google; **SSCI; Scopus**]
- 12 Wu, J., **Kang, J. Y. M.**, Kim, H. Y., & Johnson, K. K. P. (2015). MC 2.0: Testing an apparel co-design experience model. *Journal of Fashion Marketing and Management*, 19(1), 69-86. [Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 11 **Kang, J. Y. M.**, Mun, J., & Johnson, K. K. P. (2015). In-store mobile usage: Downloading and usage intention toward mobile location-based retail apps. *Computers in Human Behavior*, 46, 210-217. [Cited by 314 journals; impact factor (2022): 6.829 from Elsevier & Google; **ABDC Journal List: Rank A; SSCI; Scopus**]
- 10 **Kang, J. Y. M.** (2014). Augmented reality and motion capture apparel e-shopping values and usage intention. *International Journal of Clothing Science and Technology*, 26(6), 486-499. [4-year Impact factor: 1.143 from SCI journal; **SCIE; Scopus**]
- 9 **Kang, J. Y. M.** (2014). Repurchase loyalty for customer social co-creation e-marketplaces. *Journal of Fashion Marketing and Management*, 18(4), 452-464. [Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 8 Kim, H. Y., Johnson, K. K. P., **Kang, J. Y. M.**, & Lee, J. Y. (2014). Latino retail entrepreneurship in Minnesota: Implications for extension educators. *Journal of Human Sciences and Extension*, 2(1), 99-101.
- 7 **Kang, J. Y. M.**, Johnson, K. K. P., & Wu, J. (2014). Consumer style inventory and intent to social shop online for apparel using social networking sites. *Journal of Fashion Marketing and Management*, 18(3), 301-320. [Cited by 101 Journals; Impact factor (2021): 4.18 from Clarivate Analytics; **ABDC Journal List: Rank B; SSCI; Scopus**]
- 6 **Kang, J. Y. M.**, Johnson, K. K. P., & Kim, J. (2013). Clothing functions and use of clothing to alter mood. *International Journal of Fashion Design, Technology and Education*, 6(1), 43-52. [Impact factor (2022): 1.51 from Google; **Scopus**]
- 5 **Kang, J. Y. M.**, & Johnson, K. K. P. (2013). How does social commerce work for apparel shopping?: Apparel social e-shopping with social network storefronts. *Journal of Customer Behaviour*, 12(1), 53-72. [Cited by 102 Journals; Impact factor (2017): 1.65; **ABDC Journal List**]
- 4 **Kang, J. Y. M.**, & Johnson, K. K. P. (2013). M-Consumer segmentation: M-Communication, m-distribution, and m-accessibility. *International Journal of Marketing Studies*, 5(1), 86-95.
- 3 Kim, H. Y., **Kang, J. Y. M.**, & Johnson, K. K. P. (2012). Effect of consumer relationship proneness on perceived loyalty program attributes and resistance to change. *International Journal of Retail and Distribution Management*, 40(5), 376-387. [Impact factor (2022): 5.03 from Google; **ABDC Journal List: Rank A; SSCI; Scopus**]
- 2 **Kang, J. Y. M.**, & Kim, E. (2012). E-Mass customization apparel shopping: Effects of desire for uniqueness for consumer products and perceived risk. *International Journal of Fashion Design, Technology and Education*, 5(2), 91-103. [Impact factor (2022): 1.51 from Google; **Scopus**]
- 1 Johnson, K. K. P., Mun, J., Ju, H., **Kang, J. Y. M.**, Kim, H. Y., & Wu, J. (2011). Socialization and teen fashion magazines: What are the messages? *International Journal of Costume and Fashion*, 11(2), 1-12.

Conference Proceedings & Presentations

- 42 Lin, S., & **Kang, J. Y. M.** (2023). A plan of exhibition on the web: Qing Dynasty dragon robes in the dragon year. *International Textile and Apparel Association #80*, Baltimore, MD.
- 41 Dangwoo, J., Yoon, J, **Kang, J. Y. M.**, & Koo, S. H. (2023). Research for wearable robot design based on deep learning. *Proceedings of the Korean Society of Clothing and Textiles*.
- 40 **Kang, J. Y. M.**, Bisbee, M. & Lin, S. (2022). Fashion and Scenic Design Collaboration: 3D Virtual Runway Design. *Proceedings of the International Textile and Apparel Association #79*, Denver, CO.
- 39 **Kang, J. Y. M.** & Lin, S. (2022). 3D Virtual Technology in Costume Museum Exhibition: Qing Dynasty. *Proceedings of the International Textile and Apparel Association #79*, Denver, CO.
****ITAA Paper of Distinction Award, Culture Track**
- 38 Lin, S., **Kang, J. Y. M.**, & Boorady, L. (2020). Experiencing the difference between a virtual and in-person fit session. *Proceedings of the International Textile and Apparel Association #77, Virtual Conference*.
- 37 Lin, S., & **Kang, J. Y. M.** (2019). Body scanning to develop an avatar for fitting simulation. *Proceedings of the International Textile and Apparel Association #76*, Las Vegas, CA.
- 36 **Kang, J. Y. M.** & Lin, S. (2019). Virtual costume museum exhibition incorporating 3-D technology. *Proceedings of the International Textile and Apparel Association #76*, Las Vegas, CA.
- 35 **Kang, J. Y. M.** (2017). Creation of a 3D digital fashion show with 3D virtual prototyping of clothing. *Proceedings of the International Textile and Apparel Association #74*, St. Petersburg, FL.
- 34 **Kang, J. Y. M.** (2017). Social-Local-Mobile consumers' fashion lifestyle and omnichannel shopping. *Proceedings of the International Textile and Apparel Association #74*, St. Petersburg, FL.
***ITAA Paper of Distinction Award, Consumer Behavior Track**
- 33 **Kang, J. Y. M.** (2017). Augmented reality mobile apps in fashion retail: Expectancy-value judgments. *Proceedings of the International Textile and Apparel Association #74*, St. Petersburg, FL.
- 32 **Kang, J. Y. M.**, Lin, S., Reilly, A., & Bahng, Y. (2016). E-Industry competitive structure and e-market demand for Hawaiian Aloha fashions. *The Society Fashion & Textile Industry International Conference*, Honolulu, HI.
***SFTI Best Poster Presentation Award**
- 31 Lin, S., **Kang, J. Y. M.**, & Johnson, R. (2016). Fit compared on live and virtual simulation. IFHE World Congress 2016, Daejeon, S. Korea
- 30 Lin, S., Johnson, R., **Kang, J. Y. M.** (2015). Fit compared on live and virtual mannequins 6th *International Conferences on 3D Body Scanning Technologies*, Lugano, Switzerland.
- 29 **Kang, J. Y. M.** (2015). Virtual prototyping for planning from product design to retail store visualizations and simulations. *Proceedings of the International Textile and Apparel Association #72*, Santa Fe, NM.
- 28 **Kang, J. Y. M.** (2015). Customer interface design for co-creation in the social era. *Proceedings of the International Textile and Apparel Association #72*, Santa Fe, NM.
- 27 Novikoff, S. L., Schmidt, C., & **Kang, J. Y. M.** (2015). Omni-channel purchase journey with multi-device paths. *Proceedings of the International Textile and Apparel Association #72*, Santa Fe, NM.
- 26 **Kang, J. Y. M.**, Mun, J., & Johnson, K. K. P. (2014). Downloading and usage intentions of mobile location-based retail apps: Perceived characteristics of innovations. *Proceedings of the International Textile and Apparel Association #71*, Charlotte, NC.
- 25 **Kang, J. Y. M.** (2014). Eco-Customer relationship marketing tactics through social media, eco-customer retention orientation of the retailer, and patronage behavior. *Proceedings of the International Textile and Apparel Association #71*, Charlotte, NC.
- 24 **Kang, J. Y. M.** (2014). Showrooming, webrooming, and user-generated content creation: The moderating effect of SoLoMo. *Proceedings of the International Textile and Apparel Association #71*, Charlotte, NC.
***ITAA Paper of Distinction Award, Consumer Behavior Track**
- 23 **Kang, J. Y. M.**, & Johnson, K. K. P. (2014). F-Store loyalty in f-commerce: A multichannel perspective. *Proceedings of the American Collegiate Retailing Association*, Dallas, TX.
- 22 Lin, S., Johnson, R., **Kang, J. Y. M.**, Stricker, D., & Cui, Y. (2013). Fitting simulation evaluated on self-body scanned and programmed avatars. 4th *International Conferences on 3D Body Scanning*

- Technologies*, 62-66, Long Beach, CA.
- 21 **Kang, J. Y. M.**, & Johnson, K. K. P. (2013). Facebook commerce platform and social shopping for apparel: Testing a Mowen's 3M model. *Proceedings of the International Textile and Apparel Association #70*, New Orleans, LA.
- 20 **Kang, J. Y. M.**, & Johnson, K. K. P. (2013). An application of Web 3.0: Positive WOM for mobile location-based apparel shopping services usage. *Proceedings of the International Textile and Apparel Association #70*, New Orleans, LA.
- 19 **Kang, J. Y. M.**, & Johnson, K. K. P. (2013). Appearance and social psychological meanings of a favorite clothing item. *Proceedings of the International Textile and Apparel Association #70*, New Orleans, LA.
- 18 **Kang, J. Y. M.** (2013). Augmented reality and motion capture e-shopping usage for apparel: Webcam social shopper. *Proceedings of the International Textile and Apparel Association #70*, New Orleans, LA.
- 17 **Kang, J. Y. M.** (2013). Repurchase loyalty for customer social co-creation e-marketplaces. *Proceedings of the International Textile and Apparel Association #70*, New Orleans, LA.
- 16 Lin, S., **Kang, J. Y. M.**, & Yan, C. (2013). Body scanning avatar and draping simulation. *International Textile and Apparel Association #70*, New Orleans, LA.
- 15 **Kang, J. Y. M.**, & Johnson, K. K. P. (2012). M-Consumer segmentation: M-communication, m-distribution, and m-accessibility. *Proceedings of the International Textile and Apparel Association #69*, Honolulu, HI.
- 14 **Kang, J. Y. M.**, & Johnson, K. K. P. (2012). Appearance comparison and clothing practices for enhancing mood. *Proceedings of the International Textile and Apparel Association #69*, Honolulu, HI.
- 13 **Kang, J. Y. M.**, & Johnson, K. K. P. (2012). How does social commerce work for apparel shopping?: Apparel social e-shopping with social network storefronts. *Proceedings of the International Textile and Apparel Association #69*, Honolulu, HI.
***ITAA Best Paper Award (Doctoral 1st place)**
- 12 Kim, H-Y., Johnson, K. K. P., & **Kang, J. Y. M.** (2012). Retail entrepreneurship: A Latino perspective. *Proceedings of the American Marketing Association/American Collegiate Retailing Association first triennial conference*, Seattle, WA.
- 11 **Kang, J. Y. M.**, Kim, J., & Johnson, K. K. P. (2011). Use of clothing to enhance mood: Personality traits, beliefs, social appearance anxiety, and perceived clothing functions as determinants. *Proceedings of the International Textile and Apparel Association #68*, Philadelphia, PA.
- 10 **Kang, J. Y. M.**, & Johnson, K. K. P. (2011). Influence of mobile affinity, OSL, and personal values on m-shopping attitude and intention: A mixed methods inquiry. *Proceedings of the International Textile and Apparel Association #68*, Philadelphia, PA.
- 9 Kim, H-Y., Yoo, J., **Kang, J. Y. M.**, & Mun, J. M., Johnson, K. K. P. (2011). Applying vanity theory to luxury consumption behavior. *Proceedings of the International Textile and Apparel Association #68*, Philadelphia, PA.
- 8 Kim, H-Y., Johnson, K. K. P., **Kang, J. Y. M.**, & Lee, J. Y. (2011). Latino retail entrepreneurs in Minnesota: A Delphi method approach. *Proceedings of the International Textile and Apparel Association #68*, Philadelphia, PA.
- 7 Wu, J., Damminga, C., **Kang, J. Y. M.**, Kim, H-Y., & Johnson, K. K. P. (2011). Mass customization 2.0: Testing a co-design experience model. *Proceedings of the International Textile and Apparel Association #68*, Philadelphia, PA.
- 6 **Kang, J. Y. M.**, Johnson, K. K. P., & Wu, J. (2011). Consumer decision making styles and their relationship to social shopping for apparel using social networking sites. *Proceedings of the KAMS Spring International Conference/2011 ITAA-KAMS Joint Symposium*, Seoul, South Korea, 144-146.
- 5 Kim, H-Y., **Kang, J. Y. M.**, & Johnson, K. K. P. (2011). Effect of consumer relationship proneness on perceived loyalty program attributes and resistance to change. *Proceedings of the American Collegiate Retailing Association*, Boston, MA.
***ACRA Best Paper Award**
- 4 Janigo, K. A., Wu, J., & **Kang, J. Y. M.** (2010). Consumer co-design communities online: A

- mixed method study of motivation and experience. *Proceedings of the International Textile and Apparel Association #67*, Montreal, QC, Canada.
- 3 Johnson, K. K. P., Mun, J., Ju, H., **Kang, J. Y. M.**, Kim, H-Y., & Wu, J. (2010). Socialization and teen fashion magazines: What are the messages? *Proceedings of the International Textile and Apparel Association #67*, Montreal, QC, Canada.
- 2 Kim, J., **Kang, J. Y. M.**, & Johnson, K. K. P. (2010). A test of the moderating effect of proximity of clothing to self on the relationship between body dissatisfaction and appearance management behaviors. *Proceedings of the International Textile and Apparel Association #67*, Montreal, QC, Canada.
- 1 **Kang, J. Y. M.**, & Kim, E. (2009). Consumers' purchase intentions toward mass customized apparel via online: A theory of planned behavior perspective. *Proceedings of the International Textile and Apparel Association #66*, Bellevue, WA.

Leadership Roles (Committees, Boards, Advisory, etc.)

- Editorial Board:
 - *International Journal of Operations and Logistics Management*, 2014-2017
 - *Journal of Business Theory and Practice*, 2013-Present
 - *Research in Business and Management*, 2014-Present
 - *Virtual Economics*, 2020-Present

- Journal Reviewer:
 - *Behaviour & Information Technology*
 - *British Journal of Economics, Management & Trade*
 - *Clothing and Textile Research Journal*
 - *Journal of Business Theory and Practice*
 - *Journal of Consumer Marketing*
 - *Journal of Customer Behaviour*
 - *Journal of Eurasian Studies*
 - *Journal of Fashion Marketing and Management*
 - *Journal of Global Fashion Marketing*
 - *Journal of Global Economic, Management and Business Research*
 - *Journal of Global Research in Education and Social Science*
 - *Journal of Research in Interactive Marketing*
 - *Family & Consumer Sciences Research Journal*

- Reviewer and Program Committee at the Professional Conferences:
 - *American Collegiate Retailing Association Conference*
 - ❖ Reviewer for research papers: Etailing, technology, and social media track, Fall 2013
 - ❖ Reviewer for research papers: Consumer behavior track, Fall 2013
 - ❖ Reviewer for research abstracts: Omnichannel retailing and social media track, Fall 2019
 - *Fashion and Communication Symposium Conference*
 - ❖ Reviewer for design abstracts, Spring 2014
 - *Fashion and Social Responsibility Symposium Conference*
 - ❖ Reviewer for design abstracts, Spring 2013
 - *International Textile and Apparel Association Conference*
 - ❖ Reviewer for Paper of Distinction Award: Consumer behavior track, Summer 2016-2017; 2019; 2021-2023

- ❖ Reviewer for Paper of Distinction Award: Social psychological aspects track, Summer 2016; 2018
- ❖ Reviewer for research abstracts: Consumer behavior track, Spring 2015-2023
- ❖ Reviewer for research abstracts: Social psychological aspects track, Spring 2014; 2016-2019
- *The Society of Fashion & Textile Industry Conference* at the UH Campus Center
 - ❖ Program committee, Spring/Summer 2016
 - Searched for and organized a conference venue.
 - Organized poster presentations and prepared poster boards for all participants
 - Organized design exhibition presentations and prepared mannequins
 - Recruited keynote speakers
 - Promoted the SFTI conference
 - Developed a campus tour for all participants
- Panel Presenter and Sponsor for the Community
 - Oral Panel Presentation: Consumer behaviors in digital commerce, Hawai‘i Fashion Month, Fall 2013
 - Sponsored students’ designs, Associated Chinese University Women scholarship fundraiser fashion show, Summer 2015
- UHM/CTAHR/FDM Scholarship Chair/Committee:
 - *Associated Students of the University of Hawai‘i*, Committee, Spring 2014
 - CTAHR Scholarship selection committee, Spring 2013; 2015
 - *STAR System Scholarships* for FDM, Chair, Spring 2014-2019; 2021-Present
 - FDM: *Orpha E. Herrick Memorial Scholarship Chair, Hawai‘i Stitchery and Fibre Arts Guild*, Spring 2013-2018; 2022
- UHM/CTAHR Judge:
 - *CTAHR Student Research Symposium*, Undergraduate posters, Spring 2014; 2016
 - UHM Honors Program and Undergraduate Research Opportunities Program, Undergraduate oral presentation, Fall 2014
- CTAHR Committee
 - CTAHR Faculty Senate, Personnel committee, Fall 2023-Present
Faculty workload policies; proposed reorganization of faculty classifications; Review / endorse new CTAHR "grievance" process; Faculty "climate" survey; operation of University "Space Committee" and Facilities commitment to safe and functional facilities
 - CTAHR Faculty Senate, Instruction committee, Fall 2014-Spring 2016
Review of UHM-1 and UHM-2 forms; some input on proposed reorganization of faculty classifications, proposed changes to general education requirements
 - CTAHR Website re-design committee, Spring 2013
- FCS/FDM Representative
 - U of Hawaii Professional Assembly Representative (UHPA) for FCS, Fall 2022-Present
 - Participated in the CTAHR’s Strategic Positioning: CTAHR Town Hall meeting (Initiative 4: Workforce and Economic Development) at Pagoda, Spring 2022
 - Participated in CTAHR Open House as a FDM representative, Fall 2019
 - Coordinated and attended a student field trip for MAGIC trade show in Las Vegas to chaperone, guide, and support student experiences, Spring 2018

- Organized a CTAHR/FDM promotional video for FDM, Fall 2016
- Attended the Mid-Year Commencement Ceremony as a FDM representative, Spring 2016
- Organized the Mānoa Experience Day event, Spring 2016; 2017; 2023
- Panel presentation: CTAHR: Honolulu Community College–Makawalu transfer conference as a FDM representative, Summer 2013

- FCS/FDM Web Creator, Summer 2017-Fall 2019; Fall 2020-Present
- FDM Social Media Creator/Director: FDM Facebook, Twitter, Instagram, Flickr, & YouTube, Summer 2017-Fall 2019; Fall 2020-Present
- FDM Email Newsletter Creator, Fall 2022-Present

- FCS/FDM Committee
 - FCS DPC committee, Fall 2017; 2020; 2022; 2023
 - FDM Instructor search committee, Spring 2018
 - FDM Curriculum committee, Fall 2012-Fall 2019; Fall 2020-Present
 - ❖ Participated in the FDM curriculum meetings, Fall 2012-Fall 2019; Fall 2020-Present
 - ❖ Participated in curriculum development, Fall 2012-Fall 2019; Fall 2020-Present
 - ❖ Assessed FDM 495 students' capstone portfolios and oral presentations, Fall 2012-Fall 2019; Fall 2020-Present
 - ❖ Participated in FCS Department Retreat with Dr. Mitch Owens, Fall 2021
 - ❖ For CTAHR Strategic Planning and Visioning: Interviewed alumni and students, summarized the overarching themes, and made a presentation at the FCS Department Retreat meeting, Fall 2021
 - ❖ Created the FDM Self-study document: III. Academic Programs for program review, Fall 2019

- FDM Recruitment
 - Participated in the FDM tour from the Highland Middle School (50 students), Spring 2023; Provided a workshop regarding fashion CAD
 - Participated in the Farrington High School's Recycle Redesigning project presentation as a judge, Fall 2022
 - Participated in the Waipahu Intermediate School Career Fair, Fall 2016; Spring 2018; Spring 2019
 - Updated the FDM program description for *Fashion-Schools.org* webpage, Spring 2013, 2015; 2016
 - Participated in meetings with high school students/parents and visitors, Spring 2014

- FDM Events
 - Attended FDM New Student Orientation, Fall 2023: Explaining courses and computer lab facility
 - Organized a special guest lecture with Bryan Flyer, an architect-turned-3D-printed-footwear pioneer from the UK, Spring 2016
 - Poster presentation for Korean Costume, In Style: Celebrating 50 Years of UHM Costume Collection, Fall 2015
 - Attended and evaluated senior oral presentations in FDM 495 Capstone Portfolio, Fall 2012-Fall 2019, Fall 2020-Present
 - Attended Retail Business Plan Contests in FDM 437 Small Business Start-Up, Fall 2018, 2019, and 2020.
 - Attended annual UH fashion shows, Spring 2013-Present

- FDM Student Mentoring
 - Mentoring undergraduates for international/national conferences, exhibitions, and research symposiums:

Year	Course	Instructor	Mentoring/Advising Undergraduates: Student Achievements	Region
2019	FDM 338	Ju-Young Kang	<p>Aquino, J. (2019). Low tides. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Aquino, J. (2019). Views. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Chong, S. (2019). Watercolor paradise. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Cole, R. (2019). R_The label. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Kwon, L. (2019). Surfing with aloha. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Kung, D. (2019). Over the city. <i>T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Morrow, K. (2019). Royal aloha. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Morrow, K. (2019). Pinapple Paradise. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Puplava, J. (2019). Florals. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Puplava, J. (2019). Swim Good. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Rambo, D. (2019). Chambers. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p> <p>Sakai, J. (2019). Pau Haha. <i>The 7th T-Shirt Art International Invited Exhibition</i>, S. Korea.</p>	International
2018	FDM 338 & FDM 411	Ju-Young Kang & Shu-Hwa Lin	<p>*University of Hawaii (2018). Optitex: University Design Award. <i>International Textile and Apparel Association</i>, Cleveland, OH. (\$1,000 prize)</p>	International /national
2015	FDM 499	Ju-Young Kang	<p>Novikoff, S. L., Schmidt, C., & Kang, J-Y. M. (2015). Omni-channel purchase journey with multi-device paths. <i>Proceedings of the International Textile and Apparel Association #72</i>, Santa Fe, NM.</p> <p>Novikoff, S. L., Schmidt, C., & Kang, J-Y. M. (2015). Omni-channel consumer decision processes with m-internet devices for apparel and electronics purchases. <i>CTAHR and COE Student Research Symposium</i>.</p> <p>*FCS Best Undergraduate Poster Presentation Award (\$1,000 prize)</p>	International /national CTAHR at UH
	FDM 419/420	Ju-Young Kang	<p>Sanehira, G. (2015). Collected, cut and recreated dress. Design Exhibition, <i>International Textile and Apparel Association</i>, Santa Fe, NM.</p> <p>*ATEXINC Award for Excellence in Marketable Textile Design</p>	International /national
			<p>Hosomi, A. (2015). Legacy: the past to the present and men to women. Design Exhibition, <i>International Textile and Apparel Association</i>, Santa Fe, NM.</p> <p>Sanehira, G. (2015). Ortho-litho film. Design Exhibition, <i>International Textile and Apparel Association</i>, Santa Fe, NM.</p> <p>*Cotton Incorporated Innovations in Cotton Design Award-2nd Place</p>	International /national International /national

			Hosomi, A. (2015). Grandmother's legacy. Design Exhibition, <i>Costume Society of America</i> , San Antonio, TX.	National
			King, L. (2015). The beauty of Xiang. Design Exhibition, <i>Costume Society of America</i> , San Antonio, TX.	National
2014	FDM 419/420	Ju-Young Kang	Castro, A. (2014). Salute. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , Charlotte, NC.	International /national
			Lanier, C. (2014). Draped floral tunic. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , Charlotte, NC.	
			Lanier, C. (2014). Floral vest suit. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , Charlotte, NC.	
			Lanier, C. (2014). Island warrior. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , Charlotte, NC.	
			Yamashige, S. (2014). Rational science. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , Charlotte, NC.	
			Yamashige, S. (2014). Bustled romance. Design Exhibition-Mounted Exhibit <i>International Textile and Apparel Association</i> , Charlotte, NC.	
2013	FDM 419/420	Ju-Young Kang	Lee, B. (2013). Catamaran. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , New Orleans, LA.	International /national
			Lee, B. (2013). Magnetism. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , New Orleans, LA.	
			Lee, B. (2013). Modern zen. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , New Orleans, LA.	
			Clariza, P. (2013). A vision of lights. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , New Orleans, LA.	
			Clariza, P. (2013). The Jazz Age. One of the Four Finalists for the WGSN Lycra Future Designers Award, WGSN, International Design Competition, London, UK.	
			Sato, J. (2013). Eco blossom. Design Exhibition-Live Gallery, <i>International Textile and Apparel Association</i> , New Orleans, LA.	

Grant Support

Title of Grant: Artificial intelligence-powered digital solutions in the fashion industry

Source of Grant: HATCH Grant (HAW03536-H)

Supported by the *USDA National Institute of Food and Agriculture* and managed by the College of Tropical Agriculture and Human Resources at the University of Hawai'i at Mānoa

Total Dollar Value (Your share of the grant value): \$2,500 (\$2,500)

Dates of Grant: 2018-2023

Role: PI

Title of Grant: 3D Virtual costume museum exhibition for Hawaiian and east Asian collections

Source of Grant: University of Hawai'i Women's Campus Club Grant

Total Dollar Value (Your share of the grant value): \$2,000 (\$1,500)

Dates of Grant: 2017

Role: PI

Title of Grant: Online co-design community for Hawaiian fashions

Source of Grant: HATCH Grant (HAW03526-H)

Supported by the *USDA National Institute of Food and Agriculture* and managed by the College of Tropical Agriculture and Human Resources at the University of Hawai'i at Mānoa
Total Dollar Value (Your share of the grant value): \$5,100 (\$5,100)
Dates of Grant: 2013-2017
Role: PI

Title of Grant: E-Industry competitive structure and e-market demand for Hawaiian Aloha fashions
Source of Grant: HATCH Grant (HAW03524-H)
Supported by the *USDA National Institute of Food and Agriculture* and managed by the College of Tropical Agriculture and Human Resources at the University of Hawai'i at Mānoa
Total Dollar Value (Your share of the grant value): \$6,900 (\$6,900)
Dates of Grant: 2013-2018
Role: PI

Title of Grant: University research council travel grant
Source of Grant: University of Hawai'i
Total Dollar Value (Your share of the grant value): \$2,000 (\$2,000); \$1,500 (\$1,500); \$1,500 (\$1,500)
Dates of Grant: 2013; 2015; 2017
Role: PI

Presentations at Conferences (*Presenter; **Award)

Title: A plan of exhibition on the web: Qing Dynasty dragon robes in the dragon year.
Authors: *Lin, S. & **Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #80
Location: Baltimore, MD
Date of Presentation: November 2023

Title: Research for wearable robot design based on deep learning.
Authors: *Dangwoo, J., Yoon, J, **Kang, J. Y. M.**, & Koo, S. H.
Name of Conference: Korean Society of Clothing and Textiles
Location: Seoul, S. Korea
Date of Presentation: May 2023

Title: Research for wearable robot design based on deep learning.
Authors: *Dangwoo, J., Yoon, J, **Kang, J. Y. M.**, & Koo, S. H.
Name of Conference: Korean Society of Clothing and Textiles
Location: Seoul, S. Korea
Date of Presentation: April 2023

Title: Fashion and scenic design collaboration: 3D virtual runway design.
Authors: **Kang, J. Y. M.**, Bisbee, M. & *Lin, S.
Name of Conference: International Textile and Apparel Association #79
Location: Denver, CO
Date of Presentation: October 2022

Title: 3D Virtual technology in costume museum exhibition: Qing Dynasty.
Authors: **Kang, J. Y. M.** & *Lin, S.
Name of Conference: International Textile and Apparel Association #79

Location: Denver, CO
Date of Presentation: October 2022
****ITAA Paper of Distinction Award, Culture Track**

Title: Experiencing the difference between a virtual and in-person fit session.
Authors: *Lin, S., & **Kang, J. Y. M.**, & Boorady, L.
Name of Conference: International Textile and Apparel Association #77
Location: Virtual
Date of Presentation: November 2020

Title: Body scanning to develop an avatar for fitting simulation.
Authors: *Lin, S. & **Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #76
Location: Las Vegas, CA
Date of Presentation: November 2019

Title: Virtual costume museum exhibition incorporating 3-D technology.
Authors: **Kang, J. Y. M.** & *Lin, S.
Name of Conference: International Textile and Apparel Association #76
Location: Las Vegas, CA
Date of Presentation: November 2019

Title: Creation of a 3D digital fashion show with 3D virtual prototyping of clothing.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #74
Location: St. Petersburg, FL
Date of Presentation: November 2017

Title: Social-Local-Mobile consumers' fashion lifestyle and omnichannel shopping.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #74
Location: St. Petersburg, FL
Date of Presentation: November 2017
****ITAA Paper of Distinction Award, Consumer Behavior Track**

Title: Augmented reality mobile apps in fashion retail: Expectancy-value judgments.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #74
Location: St. Petersburg, FL
Date of Presentation: November 2017

Title: E-Industry competitive structure and e-market demand for Hawaiian Aloha fashions.
Authors: ***Kang, J. Y. M.**, Lin, S., Reilly, A., & Bahng, Y.
Name of Conference: The Society Fashion & Textile Industry International Conference
Location: Honolulu, HI
Date of Presentation: July 2016
****SFTI Best Poster Presentation Award**

Title: Virtual prototyping for planning from product design to retail store visualizations and simulations.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #72

Location: Santa Fe, NM
Date of Presentation: November 2015

Title: Customer interface design for co-creation in the social era.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #72
Location: Santa Fe, NM
Date of Presentation: November 2015

Title: Omni-channel purchase journey with multi-device paths.
Authors: Novikoff, S. L., Schmidt, C., & ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #72
Location: Santa Fe, NM
Date of Presentation: November 2015

Title: Downloading and usage intentions of mobile location-based retail apps: Perceived characteristics of innovations.
Authors: ***Kang, J. Y. M.**, Mun, J., & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #71
Location: Charlotte, NC
Date of Presentation: November 2014

Title: Eco-Customer relationship marketing tactics through social media, eco-customer retention orientation of the retailer, and patronage behavior.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #71
Location: Charlotte, NC
Date of Presentation: November 2014

Title: Showrooming, webrooming, and user-generated content creation: The moderating effect of SoLoMo.
Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #71
Location: Charlotte, NC
Date of Presentation: November 2014
****ITAA Paper of Distinction Award, Consumer Behavior Track**

Title: F-Store loyalty in f-commerce: A multichannel perspective.
Authors: **Kang, J. Y. M.**, & *Johnson, K. K. P.
Name of Conference: American Collegiate Retailing Association
Location: Dallas, TX
Date of Presentation: April 2014

Title: Fitting simulation evaluated on self-body scanned and programmed avatars.
Authors: *Lin, S., Johnson, R., **Kang, J. Y. M.**, Stricker, D., & Cui, Y.
Name of Conference: 4th International Conferences on 3D Body Scanning Technologies
Location: Long Beach, CA
Date of Presentation: October 2013

Title: Facebook commerce platform and social shopping for apparel: Testing a Mowen's 3M model.
Authors: ***Kang, J. Y. M.** & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #70

Location: New Orleans, LA
Date of Presentation: November 2013

Title: An application of Web 3.0: Positive WOM for mobile location-based apparel shopping services usage.

Authors: ***Kang, J. Y. M.** & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #70
Location: New Orleans, LA
Date of Presentation: November 2013

Title: Appearance and social psychological meanings of a favorite clothing item.

Authors: ***Kang, J. Y. M.** & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #70
Location: New Orleans, LA
Date of Presentation: November 2013

Title: Augmented reality and motion capture e-shopping usage for apparel: Webcam social shopper.

Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #70
Location: New Orleans, LA
Date of Presentation: November 2013

Title: Repurchase loyalty for customer social co-creation e-marketplaces.

Authors: ***Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #70
Location: New Orleans, LA
Date of Presentation: November 2013

Title: Body scanning avatar and draping simulation.

Authors: *Lin, S., **Kang, J. Y. M.**, & Yan, C.
Name of Conference: International Textile and Apparel Association #70
Location: New Orleans, LA
Date of Presentation: November 2013

Title: M-Consumer segmentation: M-communication, m-distribution, and m-accessibility.

Authors: ***Kang, J. Y. M.** & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #69
Location: Honolulu, HI
Date of Presentation: November 2012

Title: Appearance comparison and clothing practices for enhancing mood.

Authors: ***Kang, J. Y. M.** & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #69
Location: Honolulu, HI
Date of Presentation: November 2012

Title: How does social commerce work for apparel shopping?: Apparel social e-shopping with social network storefronts.

Authors: ***Kang, J. Y. M.** & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #69
Location: Honolulu, HI

Date of Presentation: November 2012
****ITAA Best Paper Award (Doctoral 1st place)**

Title: Retail entrepreneurship: A Latino perspective.
Authors: Kim, H-Y., Johnson, K. K. P., & ***Kang, J. Y. M.**
Name of Conference: American Marketing Association/American Collegiate Retailing Association
Location: Seattle, WA
Date of Presentation: April 2012

Title: Use of clothing to enhance mood: Personality traits, beliefs, social appearance anxiety, and perceived clothing functions as determinants.
Authors: ***Kang, J. Y. M.**, Kim, J., & Johnson, K. K. P
Name of Conference: International Textile and Apparel Association #68
Location: Philadelphia, PA
Date of Presentation: November 2011

Title: Influence of mobile affinity, OSL, and personal values on m-shopping attitude and intention: A mixed methods inquiry.
Authors: ***Kang, J. Y. M.**, & Johnson, K. K. P
Name of Conference: International Textile and Apparel Association #68
Location: Philadelphia, PA
Date of Presentation: November 2011

Title: Applying vanity theory to luxury consumption behavior.
Authors: Kim, H. Y., Yoo, J., ***Kang, J. Y. M.**, & Mun, J. M., Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #68
Location: Philadelphia, PA
Date of Presentation: November 2011

Title: Latino retail entrepreneurs in Minnesota: A Delphi method approach.
Authors: Kim, H. Y., Johnson, K. K. P., ***Kang, J. Y. M.**, & Lee, J. Y.
Name of Conference: International Textile and Apparel Association #68
Location: Philadelphia, PA
Date of Presentation: November 2011

Title: Mass customization 2.0: Testing a co-design experience model.
Authors: Wu, J., Damminga, C., ***Kang, J. Y. M.**, Kim, H-Y., & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #68
Location: Philadelphia, PA
Date of Presentation: November 2011

Title: Consumer decision making styles and their relationship to social shopping for apparel using social networking sites.
Authors: **Kang, J. Y. M.**, *Johnson, K. K. P., & Wu, J.
Name of Conference: KAMS Spring International Conference/2011 ITAA-KAMS Joint Symposium
Location: Seoul, South Korea
Date of Presentation: May 2011

Title: Effect of consumer relationship proneness on perceived loyalty program attributes and resistance to change. Authors: Kim, H-Y., ***Kang, J. Y. M.**, & Johnson, K. K. P.
Name of Conference: American Collegiate Retailing Association

Location: Boston, MA
Date of Presentation: April 2011
****ACRA Best Paper Award**

Title: Consumer co-design communities online: A mixed method study of motivation and experience.
Authors: *Janigo, K. A., Wu, J., & **Kang, J. Y. M.**
Name of Conference: International Textile and Apparel Association #67
Location: Montreal, QC, Canada
Date of Presentation: November 2010

Title: Socialization and teen fashion magazines: What are the messages?
Authors: Johnson, K. K. P., *Mun, J., Ju, H., **Kang, J. Y. M.**, Kim, H-Y., & Wu, J.
Name of Conference: International Textile and Apparel Association #67
Location: Montreal, QC, Canada
Date of Presentation: November 2010

Title: A test of the moderating effect of proximity of clothing to self on the relationship between body dissatisfaction and appearance management behaviors.
Authors: *Kim, J., ***Kang, J. Y. M.**, & Johnson, K. K. P.
Name of Conference: International Textile and Apparel Association #67
Location: Montreal, QC, Canada
Date of Presentation: November 2010

Title: Consumers' purchase intentions toward mass customized apparel via online: A theory of planned behavior perspective.
Authors: **Kang, J. Y. M.**, & *Kim, E.
Name of Conference: International Textile and Apparel Association #66
Location: Bellevue, WA
Date of Presentation: November 2009

Local Newspaper/Magazine and UH/CTHAR News Articles regarding Teaching and Research Accomplishments

- 33 FDM News (2023). Artificial intelligence-powered digital solutions in the fashion industry. Retrieved from <https://cms.ctahr.hawaii.edu/fcs/Undergraduate/FDM/News/ArtMID/71889/ArticleID/2864/Artificial-Intelligence-Powered-Digital-Solutions-in-the-Fashion-Industry>
- 32 FDM News (2023). 2D/3D CAD projects: A design showcase. Retrieved from <https://cms.ctahr.hawaii.edu/fcs/Undergraduate/FDM/News/ArtMID/71889/ArticleID/2803/2D3D-CAD-Projects-A-Design-Showcase>
- 31 FDM News (2023). Mānoa Experience - University Preview Day. Retrieved from <https://cms.ctahr.hawaii.edu/fcs/Undergraduate/FDM/News/ArtMID/71889/ArticleID/2709/M%c4%81noa-Experience-University-Preview-Day>
- 30 FDM News (2022). 3D tech research paper wins ITAA award. Retrieved from <https://cms.ctahr.hawaii.edu/fcs/Undergraduate/FDM/News/ArtMID/71889/ArticleID/2537/3D-Tech-Research-Paper-Wins-ITAA-Award>
- 29 CTAHR News (2022). Paper of Distinction. Retrieved from <https://cms.ctahr.hawaii.edu/NewsLetter/ArtMID/52574/ArticleID/2547/Paper-of-Distinction>
- 28 CTAHR News (2022). Garments and catwalks: FDM class used CAD apps to boost creativity. Retrieved from <https://cms.ctahr.hawaii.edu/NewsLetter/ArtMID/52574/ArticleID/2436/Garments-and-Catwalks>

- 27 University of Hawaii News (2021). Fashion, theater students' collaborate to design 3D runway show. Retrieved from <https://www.hawaii.edu/news/2021/05/28/3d-runway-show/>
- 26 CTAHR News (2021). A sense of place: FDM partners with Theater and Dance for designs in scenic locations. Retrieved from <https://cms.ctahr.hawaii.edu/NewsLetter/ArtMID/52574/ArticleID/2092/A-Sense-of-Place>
- 25 CTAHR News (2019). T-Shirt art international exhibition: Student designs are exhibited at international art museum. Retrieved from <https://cms.ctahr.hawaii.edu/NewsLetter/ArtMID/52574/ArticleID/1275/T-Shirt-Art-International-Exhibition>
- 24 CTAHR News (2018). High-flying fashion. Retrieved from <https://cms.ctahr.hawaii.edu/NewsLetter/ArtMID/52574/ArticleID/838/High-Flying-Fashion>
- 23 CTAHR News (2018). ITAA Conference: Paper of Distinction award. Retrieved from <https://cms.ctahr.hawaii.edu/fcs/About/NewsArticles/ArtMID/47494/ArticleID/297/ITAA-Conference-Paper-of-Distinction-award#:~:text=Dr.,Shopping.%E2%80%9D%20This%20is%20Dr.>
- 22 ITAA (2014). A great conference in Charlotte, NC? ITAA Newsletter, 37(6), 5. Retrieved from https://cdn.ymaws.com/itaaonline.org/resource/resmgr/Media/2014_6_Newsletter_December.pdf
- 21 University of Hawaii News (2015). Manoa fashion alum wins international textile awards Retrieved from <http://www.hawaii.edu/news/2015/12/01/manoa-fashion-alum-wins-international-textile-awards/>
- 20 Frolic Hawai'i (2015). Student designs: UH Manoa's fashion show. Retrieved from <https://www.honolulumagazine.com/student-designs-uh-manoas-fashion-show/>
- 19 Honolulu Pulse (2015). Fashion tribe: UHM students present 'AXIS.' Retrieved from <http://www.honolulupulse.com/2015/05/fashion-tribe-uhm-axis/>
- 18 Hawai'i Sunrise News (2015). 49th Annual UHM senior fashion show. Retrieved from <http://www.Hawai`inewsnow.com/story/28921658/49th-annual-uhm-senior-fashion-show>
- 17 KITV News (2015). Fashion inspired by culture. Retrieved from <http://www.kitv.com/news/thismorning/fashion-inspired-by-culture/32403044>
- 16 Ka Leo (2015). AXIS - Point of origin: The origins of designers and their collections. Retrieved from http://www.kaleo.org/features/axis---point-of-origin-the-origins-of-designers/article_49aaa4dc-e9a6-11e4-b127-bbf41a53bd3d.html
- 15 Star Advertiser (2015). Axis of Style.
- 14 MidWeek (2015). University of Hawai'i senior fashion show, axis: Point of origin. Retrieved from <http://www.midweek.com/university-Hawai`i-senior-fashion-show-axis-point-of-origin/>
- 13 Hawai'i News Now (2015). ACUW invites you to its 2015 scholarship fundraiser "A Taste of Creativity." Retrieved from <https://www.hawaiinewsnow.com/story/29210574/acuw-invites-you-to-its-2015-scholarship-fundraiser-a-taste-of-creativity/>
- 12 Honolulu Pulse (2015). Fashion tibe: 'Taste' reprises UH senior show. Retrieved from <http://www.honolulupulse.com/2015/07/fashion-tribe-acuw-uh-fashion>
- 11 CTAHR Impact Stories (2015). High style, low waste. Retrieved from <https://www.ctahr.hawaii.edu/Site/StoryDetails.aspx?id=1682>
- 10 Substance in Style (2014). Reverie – UH Manoa senior fashion show. Retrieved from <https://substanceinstyle.com/2014/04/28/reverie-uh-manoa-senior-fashion-show/>
- 9 Honolulu Pulse (2014). Fashion tribe: APDM Fashion show. Retrieved from <http://www.honolulupulse.com/2014/05/fashion-tribe-apdm-fashion-show/>
- 8 Jade Rabut (2014). Reverie: Dreams set adrift. Retrieved from <http://www.jaderabutstyle.com/blog/r-e-v-e-r-i-e-dreams-set-adrift>
- 7 KITV News (2014). UH fashion students show off their chic designs. Retrieved from <https://www.youtube.com/watch?v=AOnKgyJkdto>
- 6 Midweek (2014). UH Senior Fashion Show. Retrieved from <http://www.midweek.com/uh-senior-fashion-show/>
- 5 KITV News (2013). UH Fashion Show.
- 4 University Hawai'i System (2013). Manoa fashion showcase wows crowd. Retrieved from <http://www.Hawai`i.edu/news/2013/05/01/manoa-fashion-showcase-wows-crowd/>

- ³ Nonstop Honolulu (2013). UH Manoa senior fashion show. Retrieved from <http://www.nonstophonolulu.com/stories/uh-manoa-senior-fashion-show/#>
- ² Honolulu Magazine (2013). Runway success. Retrieved from <http://www.honolulumagazine.com/Lei-Chic/April-2013/Highlights-from-UH-Manoas-senior-fashion-show/>
- ¹ Star Advertiser (2013). UH students present “Zeitgeist: Spirit of the times.” Retrieved from <http://fashiontribe.staradvertiserblogs.com/2013/05/19/uh-students-present-zeitgeist-spirit-of-the-times/>

Professional Memberships

2014	<i>American Association of Family and Consumer Sciences (AAFCS)</i>
2011, 2013	<i>American Collegiate Retailing Association (ACRA)</i>
2009-Present	<i>International Textile and Apparel Association (ITAA)</i>
2023-Present	<i>The Korean Society of Clothing and Textiles (KSCT)</i>
2016	<i>The Society of Fashion and Textile Industry (SFTI)</i>