

Jeff L Goodwin
Family and Consumer Science
100% Extension
Extension Specialist, 4-H Program Coordinator

Education

<u>Degree</u>	<u>University</u>	<u>Major</u>
PhD	Texas A&M University	Agricultural Education
MS	West Texas State University	Plant Science
BS	West Texas State University	Animal Science
Cert of Comp	Texas Christian University	Ranch Management

Professional Appointments

<u>Title</u>	<u>Employer</u>	<u>Dates Employed</u>
Extension Specialist	University of Hawaii	2016-present
State 4-H Director	Colorado State University	2004-2016
4-H Specialist-Livestock	University of Idaho	1996-2004
County Extension Agent	Dallas County Extension	1993-96
Extension Associate	Texas A&M University	1990-93
County Extension Agent	Hartley County Extension	1987-90
County Extension Agent	Gray County Extension	1983-87

Publications

Refereed Publications

Goodwin, J., White, D., Sandlin, M. (February 2019). *4-H Members and Firearms: The Case for 4-H Shooting Sports*, Journal of Extension. Volume 57, Number 1.

<https://archives.joe.org/joe/2019february/comm2.php>

Goodwin, J., White, D., Lauxman, L. (2018). *Tools and Strategies to Document Educational Connection with Diverse Audiences*. Journal of Extension, April 2018, Volume 56, Number 2.

<https://www.joe.org/joe/2018april/tt4.php>

Benge, M., Harder, A., **Goodwin, J.**, (2015) *Solutions to Burnout and Retention as Perceived by Colorado Extension Agents*, Journal of Human Sciences and Extension, 3(1), 1-16.

Hill, R., **Goodwin, J.** (2015) *Using IMPLAN to Evaluate the Economic Contribution of 4-H to Colorado and Individual Counties*, Journal of Extension, February 2015, Volume 53, number 1.

<http://www.joe.org/joe/2015february/a6.php>

Harder, A., Gouldthorpe, J., **Goodwin, J.**, (2015) *Exploring Organizational Factors Related to Extension Employee Burnout*, Journal of Extension, April 2015, Volume 53, Number 2.

<http://www.joe.org/joe/2015april/a2.php>

Harder, A., Gouldthorpe, J., **Goodwin, J.**, (2014) *Why Work for Extension? An Examination of Job Satisfaction and Motivation in a Statewide Employee Retention Study*, Journal of Extension, June 2014, Volume 52, number 3. <http://www.joe.org/joe/2014june/a5.php>

Astroth, K.A., **Goodwin, J.L.**, Hodnett, F., (2011) *Servant Leadership: Guiding Extension Programs in the 21st Century*, Journal of Extension, June 2011, Volume 49, Number 3. <http://www.joe.org/joe/2011june/a1.php>

Goodwin, J.L., Carroll, J., Oliver, M. (2007) *Helping Schools: Youth Development as a form of Supplemental Education*, Journal of Youth Development, Volume 2, Number 1, Summer 2007. https://nae4a.memberclicks.net/assets/documents/JYD_070201_final.pdf

Goodwin, J.L., Carroll, J., Oliver, M. (2007) *Accentuating the Positive: Colorado 4-H Impact Study*, Journal of Extension, October 2007, Volume 45, Number 5. <http://www.joe.org/joe/2007october/rb8p.shtml>

Goodwin, J.L., et.al. (2007) *A Path to Resolution Regarding the Show Lamb Tail Docking Controversy*, Journal of Extension, August 2007, Volume 45, Number 4. <http://www.joe.org/joe/2007august/a8.php>

Goodwin, J.L., Ward, A., Lanting, R., Peutz, J., Pike, M. (2005) *Idaho 4-H Impact Study*, Journal of Extension, August 2005, Volume 43, Number 4. <http://www.joe.org/joe/2005august/a4.php>

Goodwin, J.L., Briers, G.E., & Murphy, T.H. (2002) *Measuring Ethical Cognition Effect of a Videotape Livestock Show Ethics Education Program*. Journal of Extension, December 2002, Volume 40, Number 6. <http://www.joe.org/joe/2002december/rb2.php>

Goodwin, J.L., Gibson, G.W., Nash, S., Wilson, J., Murphy, T.H. (2001). *Improving Youth Livestock Programs through Innovative Evaluation Techniques*, Journal of Extension Systems, Vol. 17, Issue 2, 2001.

Goodwin, J.L. (2001). *The Ethics of Livestock Shows—Past, Present, and Future*. Journal of the American Veterinary Medical Association, Vol. 219, No. 10. November 15, 2001.

Goodwin, J.L. (1993). *Contrasting Viewpoints about Controversial Issues*. Journal of Extension, Fall 1993, Volume 31, Number 3. <http://www.joe.org/joe/1993fall/a7.php>

Conference Proceedings

Goodwin, J.L., Carroll, J., Oliver, M. (2006). *Colorado 4-H Impact Study*. National Association of Extension 4-H Agents Annual Meeting, Milwaukee, WI. 75% contribution.

Goodwin, J.L., Murphy, T.H., Wieser, C. (2002). *Evaluation of an Educational Program to Address Excessive Adult Involvement in Youth Livestock Projects*, Proceedings of the Western Region Agricultural Educational Research Conference, March 2002, Spokane, WA. 75% contribution.

Goodwin, J.L., Briers, G.E., & Murphy, T.H. (1999). *Measuring Ethical Cognition Effect of a Videotape Livestock Show Ethics Education Program*. Proceedings of the National Agricultural Education Research Conference, 26, 95-106. 75% contribution.

Goodwin, J.L., Briers, G.E., & Murphy, T.H. (1999). *Measuring Ethical Cognition Effect of a Videotape Livestock Show Ethics Education Program*. Proceedings of the 49th Annual Southern Education Research Conference, 49, 177-186. 75% contribution.

Goodwin, J.L. (1996). *Livestock Show Ethics*. Proceedings of American Society of Animal Science Annual Meeting, July 25, 1996, Rapid City South Dakota. 100% contribution.

Goodwin, J.L. (1996). *Application of a Video Based Educational Program to address Unethical Practices at Junior Livestock Competitions*. Proceedings of American Society of Animal Science Annual Meeting, July 27, 1995, Orlando, Florida. 100% contribution.

Goodwin, J.L. (1992). *Evaluation of Educational Program to Address Animal Activist Concerns with Agriculture*. Proceedings of American Society of Animal Science Annual Meeting, August 10, 1992, Pittsburgh, Pennsylvania. 100% contribution.

Goodwin, J.L. (1992). *Evaluation of Educational Program to Address Animal Activist Concerns with Agriculture*. Proceedings of Southern Region Agricultural Education Conference, April 14, 1992, New Orleans, LA. 100% contribution.

Goodwin, J.L. (1992). *Evaluation of Educational Program to Address Animal Activist Concerns with Agriculture*. Proceedings of Western Region Agricultural Education Conference, April 23, 1992, Cody, Wyoming. 100% contribution.

Book Chapters

Goodwin, J. *4-H Stories from the Heart Volume II, Temple Grandin: A Product of the 4-H Essential Elements*. 2019. Published by iUniverse, on behalf of National Association of Extension 4-H Agents.

Goodwin, J., *4-H Stories from the Heart Volume II, An E-mail Blast from the Past*. 2019. Published by iUniverse, on behalf of National Association of Extension 4-H Agents.

Goodwin, J., (2011) *What Ever Happened to Clarence Walker?* 4-H Stories from the Heart, Published by iUniverse, on behalf of National Association of Extension 4-H Agents. ISBN: 98-78-1-4502-7154-7. Pages 137-8.

Beilby, K., McCracken, M., Dowsett, K., Prestayko, B., Wilkinson, S., & **Goodwin, J.L.** (1999). *The Quality Equation*. 4-H Leader Training Manual produced by the Manitoba 4-H Council. Goodwin contributed chapters on 1) Wholesome Assurance Statement, 2) Animal Welfare Education, 3) The Line in the Sand, and 4) Commitment to Excellence.

Popular Press

People Say the Darndest Things about Agriculture; weekly column was in use by agricultural publications in states 10 states and 4 Canadian Provinces. There were 150 weekly installments of the column written and published from September 1993 through September 1996 while serving as county Extension agent – Natural Resources. Publications included:

- Grass & Grain, Manhattan, Kansas
- Producers Connection, Monroeton, Pennsylvania
- Ag Weekly, Twin Falls, Idaho
- Country World, Sulfur Springs, Texas
- Farmers Exchange, New Paris, Indiana
- The Courier, Hatch, New Mexico
- Ag News & Views, Ardmore, Oklahoma
- Grain News, Winnipeg, Manitoba, Canada
- Ontario Farm Animal Council Newsletter, Mississauga, Ontario, Canada
- Georgia Young Farmer, Tifton, Georgia
- Texas Agriculture, Texas Farm Bureau Newspaper, Waco, Texas
- Cattlemen Magazine, Winnipeg, Manitoba, Canada
- Agri-View, Iola, Wisconsin
- Farm & Dairy, Columbus, Ohio

Interview Articles

Smith, F.D. (1998). *Horses, Kids and Ethics* (article written about the youth horse program ethics work of Jeff Goodwin). Western Horseman, September 1998, 156-157.

Boyd, J.D. (1997). *The Ethics Doctor* (article written about the livestock show ethics work of Jeff Goodwin). Farm Journal, March 1997, B-4.

Videos Written and Produced

2002 *The Rules are Black & White* was produced in cooperation with the University of Wisconsin. The 16-minute video has three parts, 1) The Black & White Ethical Compass (how to distinguish ethical from unethical practice in the dairy show barn), 2) Steps to Ethical Thinking (A visual representation of Lawrence Kohlberg's Cognitive Development Model), and 3) Levels of Adult Involvement. A member guide was published by Hoard's Dairyman and was sent to their subscription list of 80,000. Distributed by CEV Multi-media, Lubbock, Texas.

2000 *Taking Stock in How We Work with People* was videotaped and edited into a 22-minute video in March 1999. The taped presentation was part of the American Quarter Horse Association Youth Leadership Conference held in Amarillo, Texas.

- 1998 *4-H and FFA Livestock Show Ethics Module*, Mississippi State University. Collaboration on this joint project between 4-H and FFA in Mississippi involved the development of a training module for use in every county 4-H program and FFA chapter in the state. In addition to the use of the *Question of Ethics* and *Line in the Sand* educational videos, the module contained code of conduct agreements, lesson plans, show ethics certification cards, evaluation instruments, and informational brochures.
- 1997 *Horses, Kids & Ethics* video educational program to address youth horse program ethics and appropriate adult involvement in youth horse programs was produced in cooperation with Colorado State University. Distributed by CEV Multi-media, Lubbock, Texas.
- 1997 *Quality Assurance: Strengthening the Chain of Wholesome Food Production* educational video program was produced the California Department of Food and Agriculture. Distributed by CEV Multi-media, Lubbock, Texas.
- 1995 *A Step Beyond a Question of Ethics* educational video. This 23-minute video shares examples of how the livestock show ethics issue can be addressed at the local level. Distributed by CEV Multi-media, Lubbock, Texas.
- 1994 *A Question of Ethics*. A basic introduction to the issue of livestock show ethics. Distributed by CEV Multi-media, Lubbock, Texas.
- 1993 *The Heart of the Matter*. A basic introduction to the philosophical concepts related to the use of animal in our society. Distributed by CEV Multi-media, Lubbock, Texas.
- 1991 *What's the Beef?* A basic introduction to animal activist concerns related to agriculture as told from the agriculturist perspective. Distributed by CEV Multi-media, Lubbock, Texas.

Extramural and Intermural Funding

Title: Military 4-H Club Grant
 Source: Kansas State University
 Total Dollar Value: \$59,000
 Dates of Grant: 2018-2020
 Role: PI

Title: Connecting Youth to Nature
 Source: National 4-H Council
 Total Dollar Value: \$10,500
 Dates of Grant: 2018
 Role: PI

Title: 4-H Grows Here Engagement Campaign
Source: CTAHR Supplemental funds
Total Dollar Value: \$32,580
Dates of Grant: 2018-2020
Role: PI

Title: Paper Clover Fundraising
Source: National 4-H Council
Total Dollar Value: \$14,547
Dates of Grant: 2017-2018
Role: PI

Title: Friends of the NRA Grant
Source: NRA Foundation
Total Dollar Value: \$6,700
Dates of Grant: 2017
Role: PI

Title: Military 4-H Club Grant
Source: Kansas State University
Total Dollar Value: \$59,000
Dates of Grant: 2016-18
Role: PI/CoPI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$6,000
Dates of Grant: 2015
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2014
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2014
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2013
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2012
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2012
Role: PI

Title: Military 4-H Grant
Source: Kansas State University
Total Dollar Value: \$87,208
Dates of Grant: 2010
Role: CoPI

Title: Operation Military Kids
Source: CSREES, USAF
Total Dollar Value: \$50,000
Dates of Grant: 2009
Role: CoPI

Title: Military 4-H Clubs
Source: Kansas State University
Total Dollar Value: \$30,000
Dates of Grant: 2008
Role: CoPI

Title: Military 4-H Clubs
Source: Kansas State University
Total Dollar Value: \$30,000
Dates of Grant: 2007
Role: CoPI

Title: Military 4-H Clubs
Source: Kansas State University
Total Dollar Value: \$30,000
Dates of Grant: 2006
Role: CoPI

Title: Military 4-H Clubs
Source: Kansas State University
Total Dollar Value: \$30,000
Dates of Grant: 2005
Role: CoPI

Title: Military 4-H Clubs
Source: Kansas State University
Total Dollar Value: \$30,000
Dates of Grant: 2004
Role: CoPI

Title: Operation Military Kids
Source: CSREES, USAF
Total Dollar Value: \$50,000
Dates of Grant: 2008
Role: CoPI

Title: Operation Military Kids
Source: CSREES, USAF
Total Dollar Value: \$50,000
Dates of Grant: 2007
Role: CoPI

Title: Horse Bowl Reference Materials
Source: Idaho Horse Board
Total Dollar Value: \$1,800
Dates of Grant: 2003
Role: PI

Title: Mobile Shooting Range
Source: Rocky Mountain Elk Foundation
Total Dollar Value: \$2,250
Dates of Grant: 2002
Role: PI

Title: Mobile Shooting Ranges
Source: Idaho Fish & Game
Total Dollar Value: \$4,500
Dates of Grant: 2002
Role: PI

Title: 4-H Impact Study
Source: USDA Critical Issue Grant
Total Dollar Value: \$2,000
Dates of Grant: 2002
Role: PI

Title: 4-H Impact Study
Source: Idaho Experiment Station S grant
Total Dollar Value: \$8,000
Dates of Grant: 2002-03
Role: PI

Title: American Youth Horse Council Training
Source: Idaho Horse Board
Total Dollar Value: \$2,400
Dates of Grant: 2000
Role: PI

Title: National Livestock Judges School
Source: Phillip Morris Foundation
Total Dollar Value: \$13,750
Dates of Grant: 1999
Role: PI

Honors and Awards

- 2011 ESP (Epsilon Sigma Phi) Visionary Leadership Award, Western Regional Winner.
- 2010 F.A. Anderson Extension Award, presented by CSU Extension in recognition of Excellence in state staff support of county programs.
- 2010 Epsilon Sigma Phi Team Award-state level. Presented to Jeff Goodwin, Jan Carroll, Ellen Butler, and Melissa Oliver for their work on the Colorado 4-H Impact Study.
- 2005 American Veterinary Medical Association Humane Award. Given to one non-veterinarian in the U.S. per year for a significant body of work that result in the improvement of animal well-being in our society. This award was given to Jeff Goodwin for his work on the subject of livestock show ethics.

- 2003 National Association of Extension 4-H Agents Communicator Award, 1st place national winner educational video. *Rules are Black and White* video produced in cooperation with the University of Wisconsin.
- 2002 National Association of Extension 4-H Agents Distinguished Service Award.
- 1999 National Association of Extension 4-H Agents Communicator Award, Regional Finalist, Personal Column, *Foundations for Families*.
- 1999 National Association of County Agricultural Agents Communications Awards, First Place National Video, *Quality Assurance: Strengthening the Chain of Wholesome Food Production* video.
- 1999 Southern Education Research Conference “Best Paper” second runner-up, J. Goodwin, G. Briers, T. Murphy, Nashville, Tennessee.
- 1998 National Association of Extension 4-H Agents Communicator Award, First Place Educational Package - Western Region, *4-H Market Livestock Evaluation System* – Gene Gibson, Chad Gibson, Jeff Goodwin.
- 1998 National Association of Extension 4-H Agents Communication Award, First Place National Video, *Horses Kids & Ethics* video.
- 1998 National Association of County Agricultural Agents Communications Awards. Second Place National Video, *Horses Kids & Ethics* video presented to Ann Swinker, Colorado State University.
- 1997 National Association of County Agricultural Agents Communication Awards, First Place National Video, *Line in the Sand* video.
- 1996 National Association of Extension 4-H Agents Communicator Award, First place National Video, *Line in the Sand* video.
- 1992 Bedwell Memorial Scholarship, Sunray State Bank, Sunray Texas. Presented for my innovative Doctoral research project to support animal agriculture. \$3500 scholarship. This was the first time this was presented to a graduate student.
- 1986 Outstanding New Agent Award, Texas County Agricultural Agents Association.

Service and Major Committee Assignments

National Committees

Western Region 4-H Program Leaders, Chair, 2014-2016
 National 4-H Council Board of Trustees, 2013-2016
 4-H P3WG (Private and Public Partners Working Group) member, 2013-2015
 4-H Shooting Sports National Committee Co-Chair, 2012-present
 4-H Stories of the Heart National Editorial Team, 2010
 National 4-H Congress Design Team, Chair, 2007

National 4-H Congress Design Team Co-Chair, 2006
4-H Shooting Sports National Committee, Chair, 2005-2008
National Association of Extension 4-H Agents, Urban Programs Task Force, Chair, 2005-06
National Association of Extension 4-H Agents Board of Directors, Western Region Director, 1999-01
Western Region 4-H Marketing group, 1999-00
Board of Directors American Youth Horse Council, 1999-02
Educational Resources Advisory Group, Livestock Conservation Institute, 1999
National 4-H Sportfishing Workshop Planning and Host group, 1998-99
4-H Shooting Sports National Committee, Western Region Representative. 1999-05
Board of Directors National Livestock Ethics Council, 1996-00
National Livestock Ethics Council Livestock Show Ethics Advisory Committee, 1996-00

Colorado State University

Colorado State University Extension Agent Burn-out Committee, Chair, 2013
Colorado 4-H Foundation, ex-officio member, 2004 to present
PLT (Program Leadership Team), 2004 to present
Livestock Task Force, 2004 to present
4-H Roundtable, Chair, 2005 to present

Search Committees while at Colorado State University

Otero County 4-H Agent, 2015
Douglas County Extension Director, 2015
State Animal Science/Shooting Sports Specialist, Chair, 2014
State STEM Specialist, Chair, 2013
Mesa County 4-H Agent, 2012
Pueblo County 4-H Agent, 2012
Clear Creek County Extension agent, 2012
Park County Extension agent, 2012
State 4-H STEM Specialist, Chair, 2011
Front Range STEM Specialist, Chair, 2010
Western, Northern, and Southern Region STEM Specialists, Chair, 2010
Denver 4-H Program Associate, Chair, 2009
 State 4-H STEM Specialist, 2009
 Denver 4-H Agent, Chair, 2008
 Youth Livestock/Horse Extension Specialist, 2008
Jefferson County Extension Director, 2007
 Larimer County 4-H Agent, 2007
 Baca County 4-H Agent, 2007
State 4-H Foundation Director, Chair, 2006
 Weld County 4-H Agent, 2006
 Mesa County 4-H Agent, 2006
 Extension Community Relations Specialist, 2006
 State 4-H Curriculum Specialist, Chair, 2005
 Douglas County 4-H Agent, 2005
 Pueblo County 4-H Agent, 2005
 Montrose County 4-H Agent, 2005
 Rio Blanco County 4-H Agent, 2005
 4-H Technology Specialist, 2005

University of Idaho

University Level:

Faculty Council, 1999-02

College of Agriculture:

Fifth Year Review Committee for Idaho 4-H Director, 2004.

Search Committee, Ag Publications Specialist, 2003

Ideas Reporting Program UI Campus Contact, 2003

Search Committee for Extension Associate Director, 1999

Extension Annual Meeting Planning Committee, 1999

College of Agriculture Tenure and Promotion Committee, 1997-99

Departmental:

Third Year Review Committee (chair) for 4-H & Youth Specialist, 2004

Search Committee, Extension 4-H/Youth Development Specialist, 2000

Promotion and Tenure Committee (chair) for David Mitchell, 1999

Search Committee, Valley County Extension Educator Position, 1999

Search Committee Chair, Extension Associate Position, 1997

Idaho 4-H Meat Animal Task Force (chair), 1996

Idaho Youth Horse Council, 1996 - present