

**The Situation:**

Historically agriculture has always been significant to Hawaii. As an industry that generates **\$2.9** billion to the state's annual economy and directly and indirectly providing 42,000 jobs it remains very important to the economy of Hawaii. Of the producers in Hawaii approximately 41% of those are female<sup>1</sup>.

Female producers in Hawaii contribute approximately 44% of all products sold to the economy of Hawaii. This means that it is important to understand the educational needs and desires for female producers in Hawaii.

**Extension Response:**

In January the University of Hawaii Extension participated for the first time in the regional Women in Ag Conference along with five other states. The regional conference had over 600 women farmers (33 from Hawaii) in attendance. The conference was aimed at teaching female producers more about risk management, in particular the area of human capital. This program focused on teaching the women how to deal with conflict on and off the farm. It also focused on creating a network of other women farmers and ranchers.

**Impacts:**

Post evaluations (22 responses) were conducted with participants.

100% of respondents left with an action plan on how to deal with stress and conflict in different situations.

90% indicated they could identify whether stress was negative, neutral or positive.

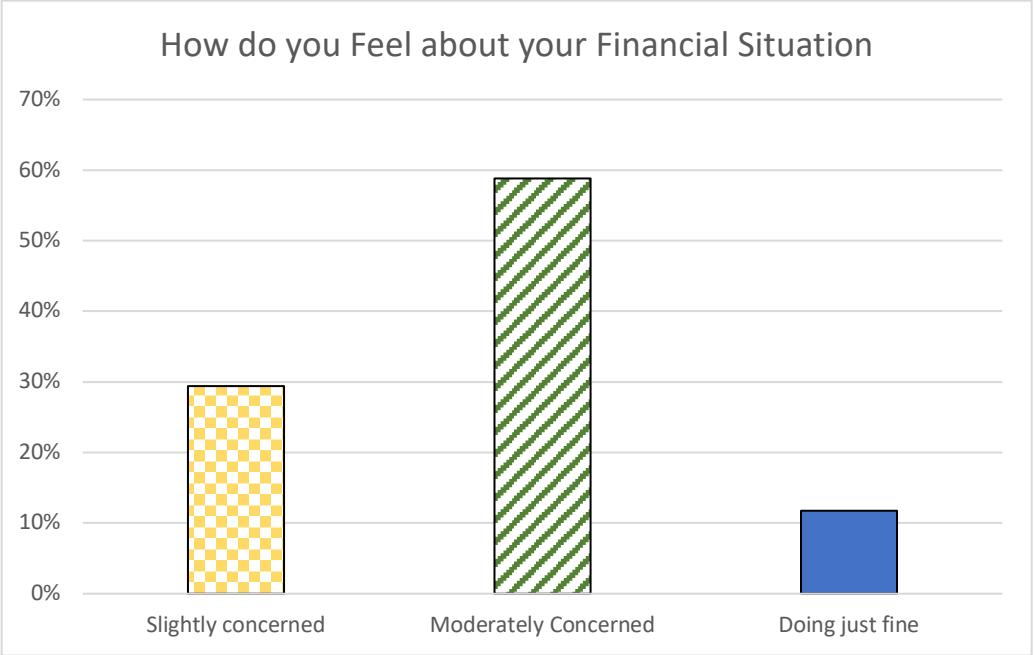
95% indicated they would try to slow down and decrease reactivity when making decisions

100% of respondents indicated a desire to continue meeting and learning more about areas of production, risk management, and leadership.

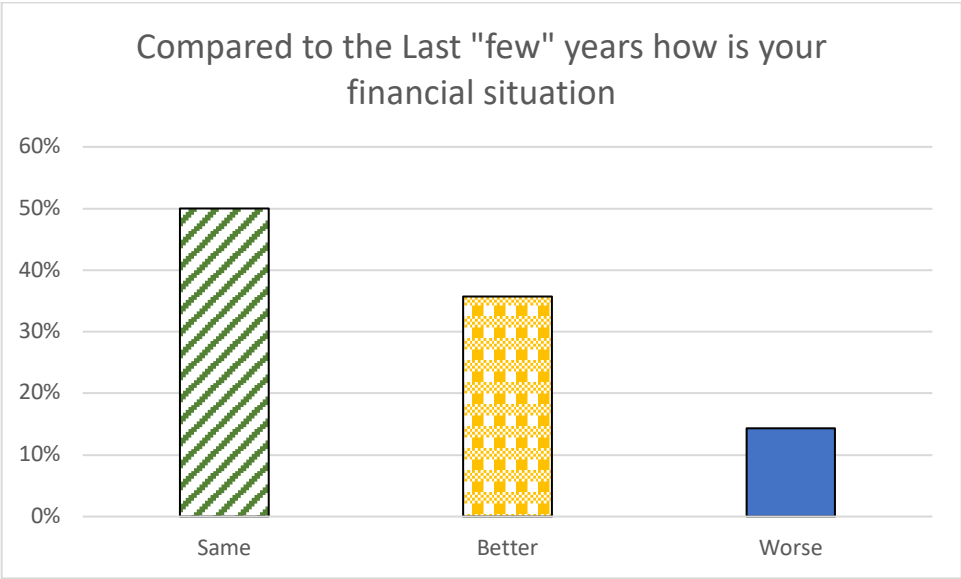
**Feedback:**

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<sup>1</sup> However, women in agriculture have traditionally been undercounted when it comes to the census in the past.



When asked how do you feel about your financial situation 59% indicated they were moderately concerned, 29% indicated they were slightly concerned and 12% indicated they were doing just fine.



When asked compared to the last few years how is their current financial situation 20% of the respondents indicated it was the same, 36% indicated it was better, and 14% indicated it was worse.

- Let's create Hawaii women's hui to share more
- Very good and meaningful information
- Very educational excellent choice of local speakers to discuss current local concerns

- Even though income can increase so do expenses and unforeseen circumstances that can set you back

*Note:* Since this was the first year this was offered there was only one site on big island. Hopefully next year we will be able to expand to other islands through the use of other agents and partner agencies, in order to serve more. Also, there are plans being made for this group of women to meet again and continue learning.

### **Primary Contact**

Shannon Sand  
Assistant Extension Agent Agricultural Finance  
875 Komohana Street  
Hilo, HI 96720  
808-969-8217  
[srsand@hawaii.edu](mailto:srsand@hawaii.edu)

### **Collaborators:**

Andrea Kawabata and Eli Isle (University of Hawaii-Extension)

### **Locations:**

Washington, Utah, Alaska, Idaho, Oregon, Montana

### **References:**

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