

Jeff L Goodwin
Family and Consumer Science
100% Extension
Extension Specialist, 4-H Program Coordinator

Education

<u>Degree</u>	<u>University</u>	<u>Major</u>
PhD	Texas A&M University	Agricultural Education
MS	West Texas State University	Plant Science
BS	West Texas State University	Animal Science
Cert of Comp	Texas Christian University	Ranch Management

Professional Appointments

<u>Title</u>	<u>Employer</u>	<u>Dates Employed</u>
Extension Specialist	University of Hawaii	2023-2025
Interim Associate Dean Ext	University of Hawaii	1019-2023
Extension Specialist	University of Hawaii	2016-2019
State 4-H Director	Colorado State University	2004-2016
4-H Specialist-Livestock	University of Idaho	1996-2004
County Extension Agent	Dallas County Extension	1993-96
Extension Associate	Texas A&M University	1990-93
County Extension Agent	Hartley County Extension	1987-90
County Extension Agent	Gray County Extension	1983-87

Publications

Refereed Publications

Goodwin, J., White, D., Sandlin, M. (February 2019). *4-H Members and Firearms: The Case for 4-H Shooting Sports*, Journal of Extension. Volume 57, Number 1.
<https://archives.joe.org/joe/2019february/comm2.php>

Goodwin, J., White, D., Lauxman, L. (2018). *Tools and Strategies to Document Educational Connection with Diverse Audiences*. Journal of Extension, April 2018, Volume 56, Number 2.
<https://www.joe.org/joe/2018april/tt4.php>

Benge, M., Harder, A., **Goodwin, J.**, (2015) *Solutions to Burnout and Retention as Perceived by Colorado Extension Agents*, Journal of Human Sciences and Extension, 3(1), 1-16.

Hill, R., **Goodwin, J.** (2015) *Using IMPLAN to Evaluate the Economic Contribution of 4-H to Colorado and Individual Counties*, Journal of Extension, February 2015, Volume 53, number 1.
<http://www.joe.org/joe/2015february/a6.php>

Harder, A., Gouldthorpe, J., **Goodwin, J.**, (2015) *Exploring Organizational Factors Related to Extension Employee Burnout*, Journal of Extension, April 2015, Volume 53, Number 2.
<http://www.joe.org/joe/2015april/a2.php>

Harder, A., Gouldthorpe, J., **Goodwin, J.**, (2014) *Why Work for Extension? An Examination of Job Satisfaction and Motivation in a Statewide Employee Retention Study*, Journal of Extension, June 2014, Volume 52, number 3. <http://www.joe.org/joe/2014june/a5.php>

Astroth, K.A., **Goodwin, J.L.**, Hodnett, F., (2011) *Servant Leadership: Guiding Extension Programs in the 21st Century*, Journal of Extension, June 2011, Volume 49, Number 3. <http://www.joe.org/joe/2011june/a1.php>

Goodwin, J.L., Carroll, J., Oliver, M. (2007) *Helping Schools: Youth Development as a form of Supplemental Education*, Journal of Youth Development, Volume 2, Number 1, Summer 2007. https://nae4a.memberclicks.net/assets/documents/JYD_070201_final.pdf

Goodwin, J.L., Carroll, J., Oliver, M. (2007) *Accentuating the Positive: Colorado 4-H Impact Study*, Journal of Extension, October 2007, Volume 45, Number 5. <http://www.joe.org/joe/2007october/rb8p.shtml>

Goodwin, J.L., et.al. (2007) *A Path to Resolution Regarding the Show Lamb Tail Docking Controversy*, Journal of Extension, August 2007, Volume 45, Number 4. <http://www.joe.org/joe/2007august/a8.php>

Goodwin, J.L., Ward, A., Lanting, R., Peutz, J., Pike, M. (2005) *Idaho 4-H Impact Study*, Journal of Extension, August 2005, Volume 43, Number 4. <http://www.joe.org/joe/2005august/a4.php>

Goodwin, J.L., Briers, G.E., & Murphy, T.H. (2002) *Measuring Ethical Cognition Effect of a Videotape Livestock Show Ethics Education Program*. Journal of Extension, December 2002, Volume 40, Number 6. <http://www.joe.org/joe/2002december/rb2.php>

Goodwin, J.L., Gibson, G.W., Nash, S., Wilson, J., Murphy, T.H. (2001). *Improving Youth Livestock Programs through Innovative Evaluation Techniques*, Journal of Extension Systems, Vol. 17, Issue 2, 2001.

Goodwin, J.L. (2001). *The Ethics of Livestock Shows—Past, Present, and Future*. Journal of the American Veterinary Medical Association, Vol. 219, No. 10. November 15, 2001.

Goodwin, J.L. (1993). *Contrasting Viewpoints about Controversial Issues*. Journal of Extension, Fall 1993, Volume 31, Number 3. <http://www.joe.org/joe/1993fall/a7.php>

Conference Proceedings

Goodwin, J.L., Carroll, J., Oliver, M. (2006). *Colorado 4-H Impact Study*. National Association of Extension 4-H Agents Annual Meeting, Milwaukee, WI. 75% contribution.

Goodwin, J.L., Murphy, T.H., Wieser, C. (2002). *Evaluation of an Educational Program to Address Excessive Adult Involvement in Youth Livestock Projects*, Proceedings of the Western Region Agricultural Educational Research Conference, March 2002, Spokane, WA. 75% contribution.

Goodwin, J.L., Briers, G.E., & Murphy, T.H. (1999). *Measuring Ethical Cognition Effect of a Videotape Livestock Show Ethics Education Program*. Proceedings of the National Agricultural Education Research Conference, 26, 95-106. 75% contribution.

Goodwin, J.L., Briers, G.E., & Murphy, T.H. (1999). *Measuring Ethical Cognition Effect of a Videotape Livestock Show Ethics Education Program*. Proceedings of the 49th Annual Southern Education Research Conference, 49, 177-186. 75% contribution.

Goodwin, J.L. (1996). *Livestock Show Ethics*. Proceedings of American Society of Animal Science Annual Meeting, July 25, 1996, Rapid City South Dakota. 100% contribution.

Goodwin, J.L. (1996). *Application of a Video Based Educational Program to address Unethical Practices at Junior Livestock Competitions*. Proceedings of American Society of Animal Science Annual Meeting, July 27, 1995, Orlando, Florida. 100% contribution.

Goodwin, J.L. (1992). *Evaluation of Educational Program to Address Animal Activist Concerns with Agriculture*. Proceedings of American Society of Animal Science Annual Meeting, August 10, 1992, Pittsburgh, Pennsylvania. 100% contribution.

Goodwin, J.L. (1992). *Evaluation of Educational Program to Address Animal Activist Concerns with Agriculture*. Proceedings of Southern Region Agricultural Education Conference, April 14, 1992, New Orleans, LA. 100% contribution.

Goodwin, J.L. (1992). *Evaluation of Educational Program to Address Animal Activist Concerns with Agriculture*. Proceedings of Western Region Agricultural Education Conference, April 23, 1992, Cody, Wyoming. 100% contribution.

Book Chapters

Goodwin, J. *4-H Stories from the Heart Volume II, Temple Grandin: A Product of the 4-H Essential Elements*. 2019. Published by iUniverse, on behalf of National Association of Extension 4-H Agents.

Goodwin, J., *4-H Stories from the Heart Volume II, An E-mail Blast from the Past*. 2019. Published by iUniverse, on behalf of National Association of Extension 4-H Agents.

Goodwin, J., (2011) *What Ever Happened to Clarence Walker?* 4-H Stories from the Heart, Published by iUniverse, on behalf of National Association of Extension 4-H Agents. ISBN: 98-78-1-4502-7154-7. Pages 137-8.

Beilby, K., McCracken, M., Dowsett, K., Prestayko, B., Wilkinson, S., & **Goodwin, J.L.** (1999). *The Quality Equation*. 4-H Leader Training Manual produced by the Manitoba 4-H Council. Goodwin contributed chapters on 1) Wholesome Assurance Statement, 2) Animal Welfare Education, 3) The Line in the Sand, and 4) Commitment to Excellence.

Popular Press

People Say the Darndest Things about Agriculture; weekly column was in use by agricultural publications in states 10 states and 4 Canadian Provinces. There were 150 weekly installments of the column written and published from September 1993 through September 1996 while serving as county Extension agent – Natural Resources. Publications included:

- Grass & Grain, Manhattan, Kansas
- Producers Connection, Monroeton, Pennsylvania
- Ag Weekly, Twin Falls, Idaho
- Country World, Sulfur Springs, Texas
- Farmers Exchange, New Paris, Indiana
- The Courier, Hatch, New Mexico
- Ag News & Views, Ardmore, Oklahoma
- Grain News, Winnipeg, Manitoba, Canada
- Ontario Farm Animal Council Newsletter, Mississauga, Ontario, Canada
- Georgia Young Farmer, Tifton, Georgia
- Texas Agriculture, Texas Farm Bureau Newspaper, Waco, Texas
- Cattlemen Magazine, Winnipeg, Manitoba, Canada
- Agri-View, Iola, Wisconsin
- Farm & Dairy, Columbus, Ohio

Interview Articles

Smith, F.D. (1998). *Horses, Kids and Ethics* (article written about the youth horse program ethics work of Jeff Goodwin). Western Horseman, September 1998, 156-157.

Boyd, J.D. (1997). *The Ethics Doctor* (article written about the livestock show ethics work of Jeff Goodwin). Farm Journal, March 1997, B-4.

Videos Written and Produced

2002 *The Rules are Black & White* was produced in cooperation with the University of Wisconsin. The 16-minute video has three parts, 1) The Black & White Ethical Compass (how to distinguish ethical from unethical practice in the dairy show barn), 2) Steps to Ethical Thinking (A visual representation of Lawrence Kohlberg's Cognitive Development Model), and 3) Levels of Adult Involvement. A member guide was published by Hoard's Dairyman and was sent to their subscription list of 80,000. Distributed by CEV Multi-media, Lubbock, Texas.

2000 *Taking Stock in How We Work with People* was videotaped and edited into a 22-minute video in March 1999. The taped presentation was part of the American Quarter Horse Association Youth Leadership Conference held in Amarillo, Texas.

- 1998 *4-H and FFA Livestock Show Ethics Module*, Mississippi State University. Collaboration on this joint project between 4-H and FFA in Mississippi involved the development of a training module for use in every county 4-H program and FFA chapter in the state. In addition to the use of the *Question of Ethics* and *Line in the Sand* educational videos, the module contained code of conduct agreements, lesson plans, show ethics certification cards, evaluation instruments, and informational brochures.
- 1997 *Horses, Kids & Ethics* video educational program to address youth horse program ethics and appropriate adult involvement in youth horse programs was produced in cooperation with Colorado State University. Distributed by CEV Multi-media, Lubbock, Texas.
- 1997 *Quality Assurance: Strengthening the Chain of Wholesome Food Production* educational video program was produced the California Department of Food and Agriculture. Distributed by CEV Multi-media, Lubbock, Texas.
- 1995 *A Step Beyond a Question of Ethics* educational video. This 23-minute video shares examples of how the livestock show ethics issue can be addressed at the local level. Distributed by CEV Multi-media, Lubbock, Texas.
- 1994 *A Question of Ethics*. A basic introduction to the issue of livestock show ethics. Distributed by CEV Multi-media, Lubbock, Texas.
- 1993 *The Heart of the Matter*. A basic introduction to the philosophical concepts related to the use of animal in our society. Distributed by CEV Multi-media, Lubbock, Texas.
- 1991 *What's the Beef?* A basic introduction to animal activist concerns related to agriculture as told from the agriculturist perspective. Distributed by CEV Multi-media, Lubbock, Texas.

Extramural and Intermural Funding

Title: Hawaii 4-H State Livestock Show
Source: Hawaii Department of Agriculture
Dollar Value: \$15,000
Dates of Grant: 2025-2026
Role: PI

Title: Airforce Military 4-H Support
Source: Kansas State University
Total Dollar Value: \$25,475
Dates of Grant: 2025
Role: PI

Title: Ag Education program on Hawaii Island
Source: Hawaiian Homelands
Total Dollar Value: \$300,000
Dates of Grant: 2022-2024
Role: PI

Title: Ag Education program on Molokai
Source: Hawaiian Homelands
Total Dollar Value: \$300,000
Dates of Grant: 2019-21
Role: PI

Title: Military 4-H Club Grant
Source: Kansas State University
Total Dollar Value: \$59,000
Dates of Grant: 2018-2020
Role: PI

Title: Connecting Youth to Nature
Source: National 4-H Council
Total Dollar Value: \$10,500
Dates of Grant: 2018
Role: PI

Title: 4-H Grows Here Engagement Campaign
Source: CTAHR Supplemental funds
Total Dollar Value: \$32,580
Dates of Grant: 2018-2020
Role: PI

Title: Paper Clover Fundraising
Source: National 4-H Council
Total Dollar Value: \$14,547
Dates of Grant: 2017-2018
Role: PI

Title: Friends of the NRA Grant
Source: NRA Foundation
Total Dollar Value: \$6,700
Dates of Grant: 2017
Role: PI

Title: Military 4-H Club Grant
Source: Kansas State University
Total Dollar Value: \$59,000
Dates of Grant: 2016-18
Role: PI/CoPI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$6,000
Dates of Grant: 2015
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2014
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2014
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2013
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2012
Role: PI

Title: Community Grant
Source: Denver Post Foundation
Total Dollar Value: \$5,000
Dates of Grant: 2012
Role: PI

Title: Military 4-H Grant
Source: Kansas State University
Total Dollar Value: \$87,208
Dates of Grant: 2010
Role: CoPI

Title: Operation Military Kids
Source: CSREES, USAF
Total Dollar Value: \$50,000
Dates of Grant: 2009

Role:	CoPI
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Title:	Military 4-H Clubs
Source:	Kansas State University
Total Dollar Value:	\$30,000
Dates of Grant:	2008
Role:	CoPI

Title:	Military 4-H Clubs
Source:	Kansas State University
Total Dollar Value:	\$30,000
Dates of Grant:	2007
Role:	CoPI

Title:	Military 4-H Clubs
Source:	Kansas State University
Total Dollar Value:	\$30,000
Dates of Grant:	2006
Role:	CoPI

Title:	Military 4-H Clubs
Source:	Kansas State University
Total Dollar Value:	\$30,000
Dates of Grant:	2005
Role:	CoPI

Title:	Military 4-H Clubs
Source:	Kansas State University
Total Dollar Value:	\$30,000
Dates of Grant:	2004
Role:	CoPI

Title:	Operation Military Kids
Source:	CSREES, USAF
Total Dollar Value:	\$50,000
Dates of Grant:	2008
Role:	CoPI

Title:	Operation Military Kids
Source:	CSREES, USAF
Total Dollar Value:	\$50,000
Dates of Grant:	2007
Role:	CoPI

Title: Horse Bowl Reference Materials
Source: Idaho Horse Board
Total Dollar Value: \$1,800
Dates of Grant: 2003
Role: PI

Title: Mobile Shooting Range
Source: Rocky Mountain Elk Foundation
Total Dollar Value: \$2,250
Dates of Grant: 2002
Role: PI

Title: Mobile Shooting Ranges
Source: Idaho Fish & Game
Total Dollar Value: \$4,500
Dates of Grant: 2002
Role: PI

Title: 4-H Impact Study
Source: USDA Critical Issue Grant
Total Dollar Value: \$2,000
Dates of Grant: 2002
Role: PI

Title: 4-H Impact Study
Source: Idaho Experiment Station S grant
Total Dollar Value: \$8,000
Dates of Grant: 2002-03
Role: PI

Title: American Youth Horse Council Training
Source: Idaho Horse Board
Total Dollar Value: \$2,400
Dates of Grant: 2000
Role: PI

Title: National Livestock Judges School
Source: Phillip Morris Foundation
Total Dollar Value: \$13,750
Dates of Grant: 1999
Role: PI

Presentations

Florida 4-H Volunteer Forum, Gainesville, Florida. (June 2024). Goodwin, J., and Dierenfield, C. Workshop titled “PYD 123”

Western National 4-H Roundup, Denver, Colorado. (January 2019). Goodwin, J. Key-note presentation entitled “Be the Spark!” to be presented to 1,000 4-H members and leaders from 35 states at the opening banquet of this national level 4-H competitive event.

Idaho 4-H Agent Professional Development Conference, Boise, Idaho. (October 2018). Goodwin, J. Four-hour presentation to a group of 50 4-H agents and support staff on the topic of Communication: As an Educator, Program Manager, and Leader of People. This will mark the first presentation in 14 years in the state of Idaho since my departure from the University of Idaho in 2014.

National Association of Extension 4-H Agents Annual Meeting, Columbus, Ohio. (October 2018). Goodwin, J., Blind, refereed selection process to present professional development workshop titled *Evaluation of the Livestock Show Ethical Compass as a Decision-making Tool for 4-H members*.

National Association of Extension 4-H Agents Annual Meeting Columbus, Ohio. (October 2018). Goodwin, J., Wilson, J. White, D., Williver, T., Kesner, T., Blind, refereed selection process to present professional development workshop titled *“Introduction to the E-learning modules for 4-H Shooting Sports certification*.

National 4-H Shooting Sports Instructor Training. Madrid, Iowa. (May 2018). Goodwin, J., Presented a total of 4 hours of general session topics on risk management, volunteer development, and youth development. 140 participants from 26 states in attendance.

New Mexico 4-H Livestock School, Santa Fe, New Mexico. (June 2018). Goodwin, J., Presentation to 150 4-H members and parents with the Livestock Show Ethical Compass. Collected data for journal article submission.

Hawaii 4-H Shooting Sports Instructor Certification Workshop, Hilo, HI. (June 2018). Goodwin, J., (June 2018). Certified four Level 1 4-H Volunteers in the rifle discipline. Presented 3 hours of risk management and youth development training as well as 9 hours of rifle discipline instruction.

New Mexico 4-H Staff Development Workshop, Albuquerque, New Mexico. Conducted 2-hour professional for New Mexico Extension staff.

4-H Member training for Jackson County Fair Board, Medford, Oregon. Presented required 2 hour training for 4-H and FFA members exhibiting animals at the Jackson County Fair. Collected data for journal article submission.

East Hawaii and Oahu Spring Training for 4-H Volunteers. Honoka’a and Pearl City. (May 2018). Presented 4-H volunteer training on Financial Management Best Practices.

National Association of Extension 4-H Agents Annual Meeting, Indianapolis, Indiana. (November 2017). Goodwin, J., Blind, refereed selection process to present 90-minute professional development workshop titled “*The Art of True Audience Engagement.*” Only 60 workshop proposals and 76 poster sessions accepted from 358 submitted.

Global 4-H Summit, Ottawa, Canada. (July 2017). Goodwin, J., Peer-review acceptance process to present 90-minute on Servant Leadership.

Guam and Micronesia 4-H Staff Training, Agana, Guam. (June 2017). Goodwin, J., White, D., Invited to teach two-day Professional Development Training to Guam and Micronesia Extension Professionals.

National 4-H Shooting Sports Instructor Certification Workshop, Raton, NM. Goodwin, J., (May 2017). Presented a total of 4 hours of general session topics on Risk management, volunteer development, and youth development. 85 participants from 10 states in attendance.

Hawaii 4-H Shooting Sports Instructor Certification Workshop, Hilo, HI. Goodwin, J., (May 2017). Certified nine Level 1 4-H Volunteers in the rifle discipline. Presented 3 hours of risk management and youth development training as well as 9 hours of rifle discipline instruction.

Hawaii Government Employees Association, Kahului, Maui, HI. (May 2017). Goodwin J. Key-note speaker for annual meeting. Key topics covered in two-hour presentation included: Leadership Development and Effective Team Leadership Principles.

Maui County 4-H Volunteer Spring Training Session, Kahului, HI. (April 2017). Goodwin J. Topics presented: 1) Positive Youth Development Fundamentals of the 4-H program, 2) The Art of Teaching Kids, 3) 4-H Fiscal Management of 4-H club funds, 4) various inspirational presentations.

University of Hawaii Maui College, Kahului, HI. (April 2017). Goodwin J. Presented 2 hour professional development training for university employees. Topics included 1) Servant Leadership, 2) Working in Effective Teams, and 3) How to Inspire Those around You.

Oahu County 4-H Volunteer Spring Training Session, Pearl City, HI. (March 2017). Goodwin J. Topics presented: 1) Positive Youth Development Fundamentals of the 4-H program, 2) The Art of Teaching Kids, 3) 4-H Fiscal Management of 4-H club funds, 4) various inspirational presentations.

Kona 4-H Volunteer Spring Training Session, Kona, HI. (February 2017) Goodwin J. Topics presented: 1) Positive Youth Development Fundamentals of the 4-H program, 2) The Art of Teaching Kids, 3) 4-H Fiscal Management of 4-H club funds, 4) various inspirational presentations.

Kauai County 4-H Volunteer Spring Training Session, Lihue, HI. (February 2017) Goodwin J. Topics presented: 1) Positive Youth Development Fundamentals of the 4-H program, 2) The Art of Teaching Kids, 3) 4-H Fiscal Management of 4-H club funds, 4) various inspirational presentations.

Hawaii County 4-H Camp, Volcano, HI. (February 2017) Goodwin J. Key-note and cap-note speaker. Topics presented were 1) Using the 100/0 Principle to Work in Effective Teams, and 2) Be the Spark!

East Hawaii 4-H Volunteer Spring Training Session, Hilo, HI. (February 2017) Goodwin J. Topics presented: 1) Positive Youth Development Fundamentals of the 4-H program, 2) The Art of Teaching Kids, 3) 4-H Fiscal Management of 4-H club funds, 4) various inspirational presentations.

Hawaii 4-H Shooting Sports Instructor Certification Workshop, Hilo, HI. (October 2016) Goodwin, J. Certified nine Level 1 4-H Volunteers in the rifle discipline. Presented 3 hours of risk management and youth development training as well as 9 hours of rifle discipline instruction.

Ag Venture School Enrichment Presentation, Hilo, HI. (October 2016). Settlege, B., Goodwin, J., 500 4th grade students involved in the four hours of small group presentations. My presentation: Cow Wrestling—an interactive and fun way to teach geography and observational skills in 4th graders with the help of the cattle breeds.