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FTE Distribution: 100% (I)

Education

Ph.D.	University of Hawai‘i at Mānoa, Honolulu, HI	Educational Foundations
M.S.	Oregon State University, Corvallis, OR	Merchandising Management
		Minor: Marketing and Sociology
B.S.	Oregon State University, Corvallis, OR	Merchandising Management

Professional Experience

Instructor (I2C)	University of Hawai‘i at Mānoa	2004 – Present
Internship Coordinator	University of Hawai‘i at Mānoa	2005 – Present
Capstone Portfolio Coordinator	University of Hawai‘i at Mānoa	2005 – Present
Lecturer	University of Hawai‘i at Mānoa	1999 – 2004
Self-Employed	Cherab Designs	2001 – 2019
Assistant Buyer	Liberty House	1997 – 1999
Research & Teaching Assistant	Oregon State University	1992 – 1995

Courses Taught at University of Hawai‘i at Mānoa

FDM 101: Introduction to the Fashion Industry (3)
FDM 201: Fashion Promotion (3)
FDM 221: Textiles I (4)
FDM 301: Fashion Forecasting & Marketing (3)
FDM 367: Branding (3)
FDM 371: Retail Buying and Merchandising (3)
FDM 375: Merchandise Planning & Control (3)
FDM 491: Topics in Fashion: Styling (3) (Fall 2025)
FDM 492: Internship (4)
FDM 492: Internship and Capstone Portfolio (4) (Fall 2025)
FDM 495: Capstone Portfolio (3)
FDM 496: Field Studies (NYC Study Tour) (3)
FDM 499: Directed Reading and Research (1)

Courses Taught at Oregon State University (Apparel, Interiors, Housing, and Merchandising)

AIHM 255: Textiles

AIHM 370: Textile & Apparel Market Analysis

AIHM 472: Merchandise Planning & Control

Publications

Cristi-Kim, M. A., (2023). *A Study of Undergraduate Mentoring via an Ethic of Care Lens* (Publication No. 30426600) [Doctoral dissertation, University of Hawai'i at Mānoa]. ProQuest Dissertations and Theses Global.

Bahng, Y., Cristi-Kim, M., & Lin, S. (2015, Summer). Retail buying strategies of Hawai'i apparel retailers. *Journal of Business Leadership*, 1, 35-50.

Reilly, A., Cristi-Kim, M. A., & Gomes, M. *Aloha Chic* (writing phase)

Service to the Program

Co-Chair, *PACE x FDM Entrepreneurship Live* in collaboration with the Pacific Asian Center for Entrepreneurship (PACE), 2024 – Present

Co-Chair, FCS Branding Committee, 2024 – Present

Co-Chair, FDM Advisory Board, 2022 – Present

Advisor, Stole Society, 2020-2024

Service to the Industry

Education Committee, Hawaii Fashion Guild, 2023 – Present

Education Committee, Retail Merchants of Hawaii, 2023 – Present

Member, Hawaii Fashion Incubator, 2013-2016

Awards and Recognition

Nominee, UHM Excellence in Teaching Award

- AYs 2014-2015, 2022-2023, 2023-2024, 2024-2025

Contributions to FCS-FDM

- **FDM Internship Coordinator**
 - Provide the students the opportunity to attend seminars and participate in discussions on topics related to soft skills including, ethics, leadership, business writing, cover letter and resume writing, job interviewing skills, and networking skills.
 - Collaborate with industry professionals for possible internship positions for students in the textile, apparel, and retail industries.
 - Prepare students for possible internship positions.

- Guide students during their internship process and experience.
- Assess students' internship goals and achievements.

▪ **FDM Capstone Portfolio Coordinator**

- Prepare, guide, and support students' goals and objectives for their senior portfolios and exit oral presentations to the faculty.
- Assess students' capstone portfolios.
- Express the significance of the capstone portfolio for both program assessment and industry.

▪ **Department, Program, Curriculum, Assessment and Recruitment Activities**

- Attend and participate in department, program, and curriculum meetings.
- Coordinate and facilitate advisory board meetings with industry professionals.
- Attend and participate in Hawaii Fashion Guild meetings and discussions with government agencies, fashion program educators from high schools across the state, FDM alumni, and industry professionals.
- Attend and participate in Retail Merchants of Hawaii (RMH) annual board meetings and educational committee meetings.
- Evaluate senior portfolios to gather data for assessment report at the end of each semester.
- Participate in Peer Review and Assessment of HATCH proposals.
- Attend and participate in College and Career Day activities at various high schools throughout the state.
 - Farrington High School Fashion Presentation judge
 - Meet with high school students to discuss general questions they have regarding the fashion industry, as well as possible career paths with an FDM degree.
- Evaluate scholarship packets for FDM students.

▪ **Academic Advising and Mentoring**

- Advise and mentor FDM students.
- Advise merchandising students for future semesters in the program and to ensure academic progress of each of these students.
- Provide guidance and support for career opportunities after graduation.
- Stole Society advisor
- Undergraduate Honors Committee member

▪ **FDM Student Activities**

- Manage and support students in Stole Society (2020-2024).
- Coordinate and attend student field trip (Las Vegas, Nevada for MAGIC, Project, Agenda, Capsule, and Pool trade shows) to chaperone, guide, and support student experience.

- Organize and attend student study tour (New York City) to chaperone, guide, and support student experience.
- Attend student functions to demonstrate program and faculty support.