



# USDA ORGANIC

## Certification



TIPS, TRICKS, AND SECRETS



Presented By Maile Woodhall

# What is Kona Organic?



**Agribusiness and  
Business Development**



**Sustainable Supply  
Chain Management**



**Quality Assurance and  
Compliance**



**Lifestyle Brand  
(blog, shop, more)**

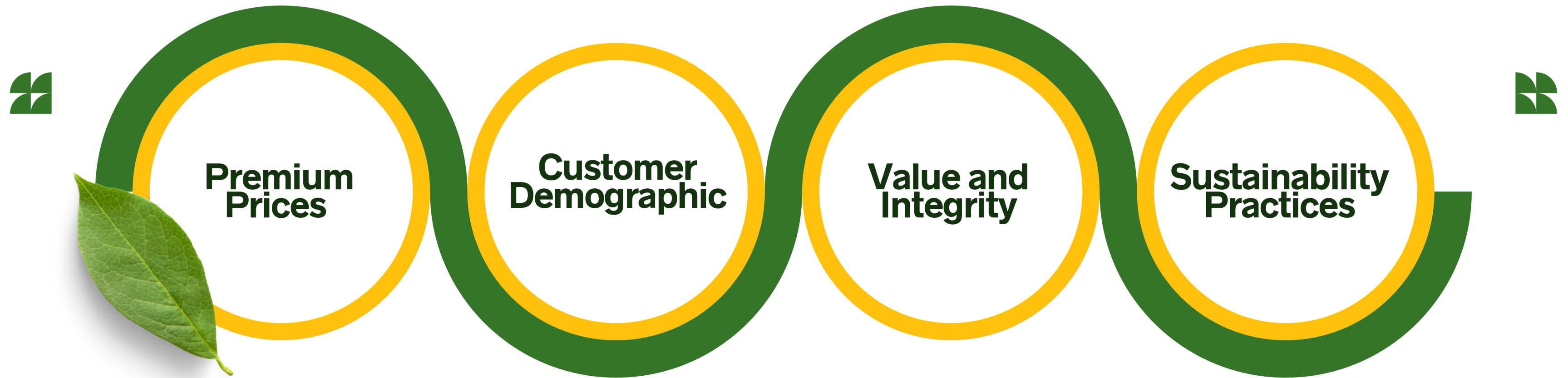


[www.konaorganic.com](http://www.konaorganic.com)

# WHAT YOU CAN EXPECT?

1. Value of Certification
2. New SOE Rules
3. Different Certifiers
4. Certification Process
5. Renewal Dates

# Is It Worth it?



# What is SOE?

## Strengthening Organic Enforcement

Brokers and Traders

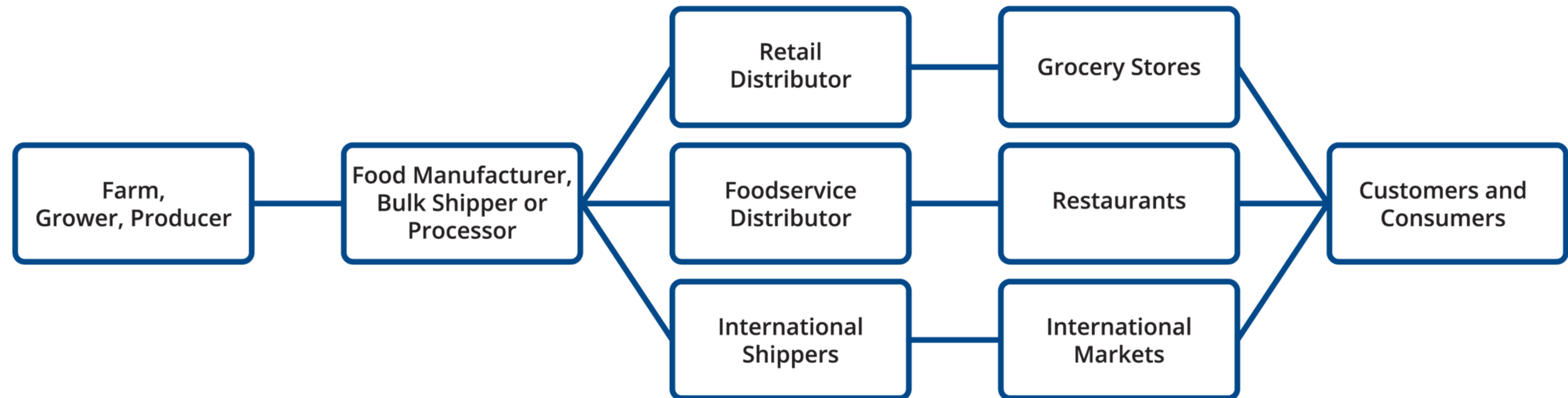
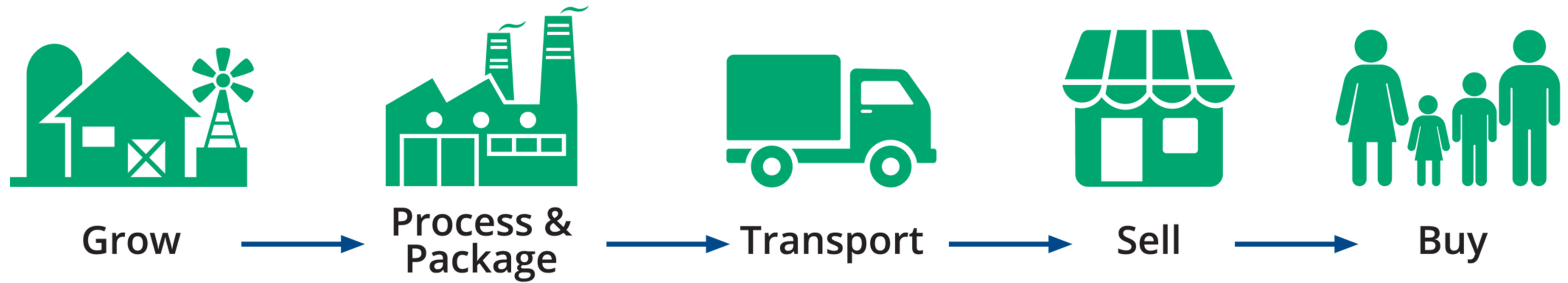
Import/ Export

Traceability and Audits

Standardized Certificates

SOE protects organic integrity and bolsters farmer and consumer confidence in the USDA organic seal by supporting strong organic control systems, improving farm to market traceability, increasing import oversight authority, and providing robust enforcement of the organic regulations.

# The Food Supply Chain



# Sealed, Tamper-Evident Packaging

Examples of “sealed, tamper-evident packages or containers”

Retail



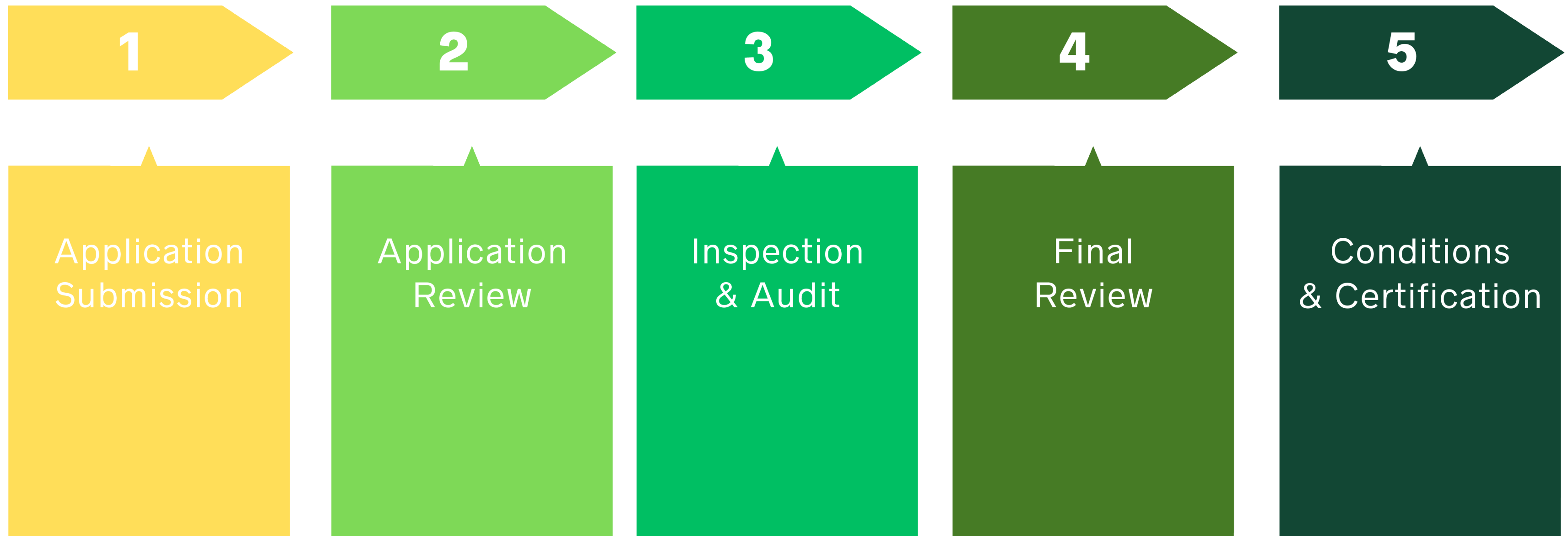
# USDA Organic Certifiers



	PRICE	SYSTEMS	CONSUMER SERVICES	ADDED CERTS
Organic Certifiers				✓
Where Food Comes From		✓	✓	
CCOF	✓	✓	✓	✓



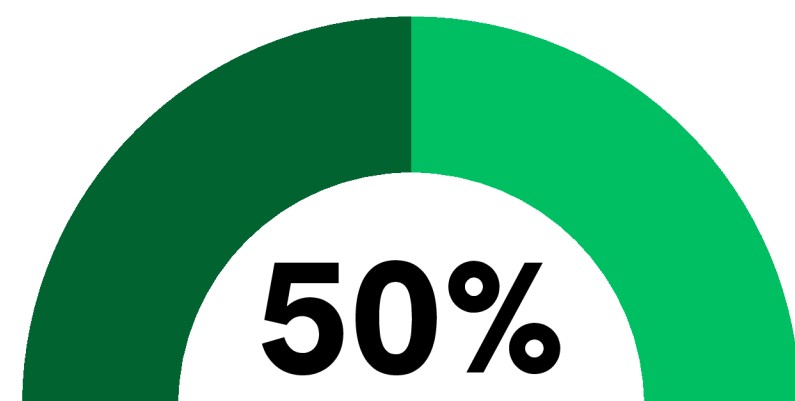
# What To Expect?



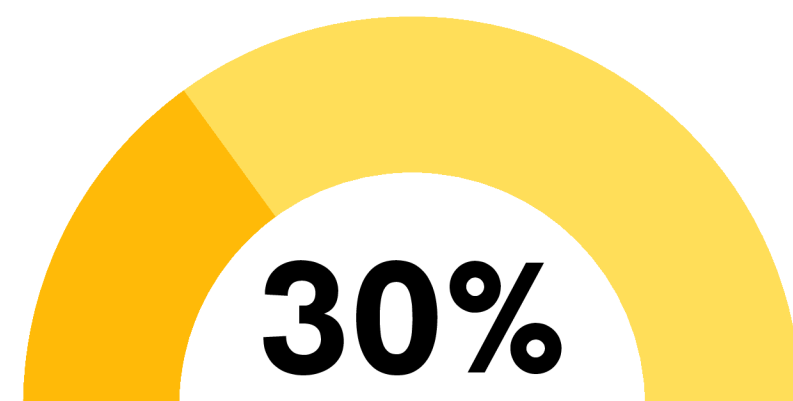
# What is OCCSP?

## Organic Cost Share Program

The U.S. Department of Agriculture (USDA) Organic Certification Cost Share Program (OCCSP), administered by the Farm Service Agency (FSA), provides organic producers and handlers with financial assistance to reduce the cost of organic certification.



■ Applicants Applying



■ Remibusement



# ORGANIC SCOPES



CROP



HANDLER



LIVESTOCK



# Resources

- FSA 101 Hub: [www.farmraise.com/usda-fsa](http://www.farmraise.com/usda-fsa).
- Transition to Organic: HFUU offers mentoring and resources: [organictransitions@hfuu.org](mailto:organictransitions@hfuu.org)
- Hawai'i Farmers Union United membership  
<https://hfuuhi.org>
- USDA funding opportunities  
<https://content.govdelivery.com>



# Thank You.



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# Q & A ”

## Questions and Answers

Open the floor for questions from the audience.

